

The Make Money Book with a Free Video Recording App & Other Totally Free Resources

By Joe E Clayton & Luis Hernández



Easy Cash: Make Money With Simple Videos & Free Apps (No Al!)

- A DeadEasy Guide -

By Joe E Clayton & Luis Hernández

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This is an Apps Book. Part of the <u>DeadEasySoftware.com</u> Apps Books series and available there for download

There are NO Affiliate links in this eBook and All Resource Links are curated to be Truly Free resources.

The Creators

These are the creators of this book of fun & fact and the app site <u>DeadEasySoftware.com</u>. One (Joe) is based outside of Orlando, home of Kennedy Space Center NASA, high-tech and theme parks. The other (Luis) is based outside of the lovely capital of Spain, Madrid, known for the Golden Triangle of Art, Tapas Culture, and the El Rastro Flea market.

Joe E. Clayton

Joe E. Clayton is a CTO, consulting engineer, entrepreneur, author and devoted father of seven. He is also a Haiku poet, cyclist and martial artist.

With a Masters in both Software Engineering and Mechanical Engineering, Joe's career has focused on a pioneering approach to software and digital technology, particularly in simplifying software & AI to enable both non-programmers (everyday people) and programmers to create their own apps and digital products without coding using AI and a variety of platforms with a particular focus on keeping the tech affordable to all.

In his career, Joe has written over 3 million lines of code in 13 different computer languages on 11 different operating systems and created over 370 applications, systems and products for both the military, NASA and for commercial markets. Joe is a fierce advocate of <u>VisualNeo Web</u> and of the simplification of AI tools.

Joe's latest project is, in partnership with Luis Hernández, of <u>DeadEasySoftware.com</u> - a very inexpensive membership site offering Apps, tools, products, software, and information that democratize and *simplify* AI use and app creation through no-code software and tech tools such as <u>VisualNeo Web</u>.



Luis Hernández

Luis Hernández is an author and technology leader with a background in biological sciences from the Universidad Autónoma de Madrid. Luis's professional journey has always been intertwined with the world of technology,

its teaching, and software development. He is a co-founder of SinLíos Soluciones Digitales and a developer for <u>VisualNEO</u>, crafting web apps for diverse sectors including AI, pharmaceuticals, residential security, and education.

Luis has focused on the application of AI in web apps and developed hundreds of web apps & platforms, including the <u>DeadEasySoftware.com</u> AI & Apps platform he developed with his Partner Joe Clayton. His experience in technology education has equipped Luis with exceptional communication and pedagogical skills, and his scientific background has provided him with a solid foundation in scientific methods and an analytical mindset, invaluable in software development and AI implementation.

At SinLíos Soluciones Digitales, Luis has played a significant role in the development of <u>VisualNEO</u>, a low-code tool for creating web and desktop applications.

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(There are NO Affiliate links & All Resource Links are curated to be Truly Free resources)

Before You Begin (You Don't Need AI)

This ebook is one of a series dedicated to showing people how to use our apps at DeadEasySoftware.com to make money. We call it the AppsBooks series.

This eBook shows you how to use one of *our* Free Apps. It is *Not an AI App*. In fact, *AI can not do what this App does!* (More on that in the eBook). While we do mention some of our Apps in this eBook, it also **includes** *links* **to OVER 180** *other* **Resources**.

Our goal is to publish an ebook for each *Make Money App* in our extensive arsenal of Software apps and Al apps. This eBook is Not a user manual but *more* - an eBook that shows you how to use the app to make money.

Our goal includes creating eBooks for our *totally free* apps - like this one - that don't require an opt-in, or an email address, or an API key, or any "catch" to use, *as well as* those apps that you have to be a **\$5** member to use (Yes, it is *just* \$5/mo including the unlimited AI usage & 147+ AI Models)

You will find links to resources and other sources of information in our ebooks. We curate ALL our links and only recommend resources that are *truly free* - no costs to you, no "free trials." And there are never any affiliate links.

We hope you find this e-book useful and if you have comments, suggestions, even complaints(!) - so we can improve it - please contact us by email at deadeasysoftware@gmail.com

Enjoy!

"The secret of getting ahead is getting started"

- Mark Twain

Introduction

One of the *first* information focused products that everyday people could create and sell - and make a living - on the internet were eBooks. eBooks were king back then. You can still make quite a good living selling simple ebooks on the Internet. Even if the eBooks don't look that great or even have images or graphics. People always need information. (You are reading an eBook right now (3))

You could write a good basic *text* ebook of 20 or 30 pages with information others want or need and it *will* sell. But...

Times are changing - there are more options for everyday people than an eBook.

Like Videos!

The popularity of Video and Video products has been growing fast for the past 5 years. It can provide as much information as plain text, if not more information. People are spending a LOT of time watching videos. (More on that later).

To the point: Video carries a much higher perceived value than plain text.

You can charge more for Video products - or charge the same as something like an eBook, and then the sale is *easier*. People know creating quality Video is more difficult and involved, and can provide more information.

It could be hard to sell a 100 page text ebook now, for say, \$27, even if it were extremely detailed and provided a lot of value on a topic or subject. A more typical price today would be \$10. Still not not bad, but...

Take the information from that ebook and turn it into a video or video course product. With the same content it could easily sell for \$27 to \$97.

In this Apps eBook, we are going to answer the obvious questions: What's the quickest way to create a video-based product? What software should you use? What will it cost? Do you need an expensive camera? Where can you sell your video product?

AND ...

We will show you how to create videos you can sell the simplest and cheapest (Free!) way: *Screencasting!*

FunFact: If you were to create a small eBook to *accompany* your video - even just an ebook version of what the video does and says, with pictures (for those people who prefer a "how to' book), then the value of your product DOUBLES, *and* you can include some ads for other products (with links!) *inside* that ebook. If it's a "how to" video, you could also include a 1 or 2 page "Checklist" in the ebook or as another product.

Enhancements add value and that means more money is possible.

"If you want to earn more, learn more."

- Zig Ziglar

Making Money With Video

Even using the simplest Screencasting App available, is it worth the effort to create these videos? Consider a few statistics that show you exactly why you must be using video in your business.

It's A Visual World - And Video ROCKS!

82% Of Consumers Are Video Influenced

82.5% of Global Traffic Will Be Video Based

85% of all US Internet users watch online video *every* month

91% of Businesses Use Video

More than **2.8 billion** people watch videos on YouTube each month. Over **1 billion** hours of video are viewed every day!

- 85% of all US Internet users watch online video every month. (Statista, 2025)
- 91% of businesses use video as a marketing tool. (OptinMonster, 2025)
- 82% of consumers say they have been influenced by videos to make a purchasing decision. (State of Social Video Marketing Trends, 2025)
- In 2025, 82.5% of all global Internet traffic will be video-based. (Demand Sage, 2025)
- More than 2.8 billion people watch videos on YouTube each month. Over 1 billion hours of video are viewed every day! (Global Media Insight, 2025)

There are *Lots* of similar stats and ALL indicate that *your intended audience watches lots of videos* - so you know people will buy videos *and* you can't keep up with your competitors if you don't use video as a marketing tool!

Creating videos - other than just to sell - can *also* help other areas of your business, from marketing to product support. So, learning how to record them, how to use them, is a *useful* business skill.

It's Not Just About Selling

Video is a simple product to make, compared to many others. We list in this book a resource of 67 or more places where you can post your videos for sale. You could also put it on a website and post about it on social media like FaceBook, TikTok, X (twitter), Instagram, etc., etc.

However, you can also make money not by selling them, but by making them available for free and monetizing the visitors that come to watch them (ads, links, etc.), such as creating a YouTube channel to upload your videos and market to the people who come to watch the videos. And YouTube is not the only place you can do that. There are sites listed in the "MarketPlaces" resource list where you can also do that.

The point is, videos are versatile and useful in numerous ways. Not just to start a business, but to sustain one.

Start Building An Online Business With Simple & Fast

Trying to be a millionaire overnight is not a very realistic dream.

Unless you have a lot of money to invest, trying to build an online business with some huge product project is *very* difficult - that can take months or even years - and always risky. A huge video course, a huge website, a huge complicated Software App, huge SaaS site, etc. *will* cost a lot - time and money - to produce. If it doesn't sell well, then you have an expensive problem.

HOWEVER, if you start *simple*, with *simple* products you can create *really* fast and get to market quickly, it's far easier to make money. That is a foundation you can build on.

SO, If you create, say, a \$10 video - for virtually NO cost - in an hour or two, and it doesn't sell well, so what? Give it away as a gift to attract traffic, and create another video to sell. If it takes a dozen - even 2 dozen! - attempts to find a video that sells, what of it?

When you create that first video that sells, you create several more like it. Eventually, you could make enough money from your simple, fast video products to fund a "big" product, if that is your goal.

With this ebook you'll be able to create a video product quickly. One of the simplest, easiest, fastest type of video: *Screencasting*

"Simplicity is the ultimate sophistication."

- Leonardo da Vinci.

Screencasting: The EASIEST & Simplest Videos

Screencasting is easy. You are just using very *simple* software to record anything you do, see, or hear on your device screen. (Laptop, Desktop, tablet, whatever)

With screencast software you can record everything you mouse does, everything you type, every picture displayed, every website you use, even videos you watch. One click to stop recording. One or two clicks, and Boom! You are downloading or saving your video.

It's easy, simple, and fast.

And it's a unique kind of video. Being unique, is more valuable.

Even AI Can't Do This!

And even AI can't do what You can do with screencasting.

Al can create certain kinds of videos, like videos with stock images as backgrounds that display text and audio. Al can even ADD a fake (usually disturbing \bigcirc) avatar to YOUR video to explain what is happening (with a script *you give it*).

Consider a video on how to do a task like creating an image on Photoshop^{\mathbb{M}}. **Al can not** create a video showing ALL the screens, all the drop-downs, pop ups, clicks, all the messages and exact mouse movements, in the proper sequence, JUST the way a human would do it, to create that image on Photoshop^{\mathbb{M}}. No matter how much you prompt the Al! (someday, maybe, but not now)

But YOU could do ALL that, in just a few moments. The *real* thing. Just the way a human would, and should, perform the task.

In that, Screencasts are pretty *unique*. Which has more *value*. And it's exciting being able to do something AI can't.

Also exciting, is all the different kinds of videos you can create with screencasting...

Here are just a few of the types of videos you can create with *Screencasting*:

- Software demos
- Website demos

- Walk-Thru videos
- Video Tours
- Video presentations
- Software reviews
- Website reviews
- Vlogs (video blogs)
- Video interviews (record zoom)
- Software Tutorials
- Website Tutorials
- Video testimonials
- Recordings of live streams
- Video ads
- YouTube/Vimeo/etc. Videos
- Gaming Videos
- Video Courses
- Freelance: You can GET PAID to do all of the above for someone else.

Videos have more engagement.

When someone sees a video on social media, they are more likely to watch it, than if there's just a *text* delivering the message or even an image. Add videos to your emails (there is software out there for that) and watch your click through rate go straight through the roof.

There are so many different ways to cash in on the popularity of online video.

28 Ways to Make Money with ScreenCast Videos

Screencasts are Videos. There are 4 ways to monetize videos:

- 1. Sell the Video itself.
- 2. Sell access to the Video such as on a membership site or an ecourses site
- 3. Make the Video FREE but monetize that by
 - collecting leads (emails on a landing page) in exchange for downloading or viewing the video
 - offering the free video but send viewers (traffic) to a site/Page to get it
- 4. Make the Video FREE To view but sell or use ads where they view it

Here are Some Ways to make money with your screencast videos:

- YouTube Tutorials: Create and monetize tutorial videos on YouTube. Public or private access, ads, etc.
- Online Courses: Develop and sell e-Learning courses (collections of "how to" or walk thru videos) on platforms like Udemy or Skillshare. (see the "Sell your Videos" section)
- Product Reviews: Make detailed review videos (software, sites, etc.) with affiliate links (if viewers buy, you get a commission) or with ads placed where they view your video.
- Webinars: Host and sell access to live or recorded webinars that use your screencasts videos to demonstrate.
- Gaming Videos: Record and monetize gaming sessions on Twitch or YouTube.
- **Software Tutorials**: Offer video tutorials or 'how to' video manuals on software products.
- Website Tutorials: Offer video tutorials or 'how to' video manuals on web sites.
- **Product Demos**: Create demos for businesses and charge for your services.
- Stock Footage: Sell recorded screen footage on stock video sites (anything you can display on your screen can be part of a video).
- Remote Work Training: Provide training videos for remote work tools and platforms.
- App Tutorials: Create tutorials for mobile apps and monetize through ads or sales.

- Freelance Projects: Offer screen recording services on freelance platforms like Fiverr.
- Social Media Content: Create engaging content for social media and earn through sponsorships or attract followers you can monetize later.
- Marketing Videos: Make promotional videos of a product or site for businesses.
- Blog Content: Embed recorded videos in your blog posts and earn through ads or traffic.
- Influencer Collaborations: Collaborate with influencers and brands to create tutorial videos.
- Subscription Sites: Offer premium video content on subscription-based websites.
- Client Training: Provide training videos for clients on software or systems they use.
- **Customer Support**: Create instructional videos for customer support and charge businesses.
- Virtual Tours: Record virtual tours or walk thrus of software interfaces or websites.
- Interactive Guides: Develop interactive guides and sell them to users.
- Affiliate Marketing: Record videos related to a product and include affiliate links.
- **Podcast Videos**: Create video podcasts and monetize through ads and sponsorships.
- Crowdfunding Campaigns: Use screen recordings to demonstrate your (or someone else's) crowdfunding project and gain backers.
- Patreon: Offer exclusive recorded content to your Patreon supporters and supporters on similar sites.
- App Development Demos: Create demos for app developers/programmers to showcase their products.
- Freemium Model: Offer free basic tutorials and charge for advanced content.
- Video eBooks: Embed screen recordings in eBooks and sell them the best of TWO worlds! (FunFact: We have a couple Apps for creating and selling those)

The limits are only those of your imagination.

You just have to get started!

Make A Screencast Video About What?

Before you ever start creating a video product, you have to choose what the video will be about. Beginners make the same mistake: to just make a video product on something *they* like. But this is about what BUYERS or interested video watchers want to see.

See what's trending on social media (from FaceBook to TikTok), forums, marketplaces. Beginners tend to not do any research. You can do a screencast video about anything you can see & use on your screen. Any website, any software, any video, any game, etc. You can do demos, reviews, tutorials, walk-thrus, how to's about *any* of it.

Example:

People will pay to watch videos showing how to do specific tasks on complicated websites or or with software like Photoshop, such as a "how to video" on how to create an animated GIF on Photoshop. The software is not intuitive and takes many steps - so you could do a *series* of videos about creating and editing an animated GIF on Photoshop.

What Videos To NOT Make

Whatever your idea is, *check it!* Go to YouTube and use the YouTube search to see if there are others that have done a similar video.

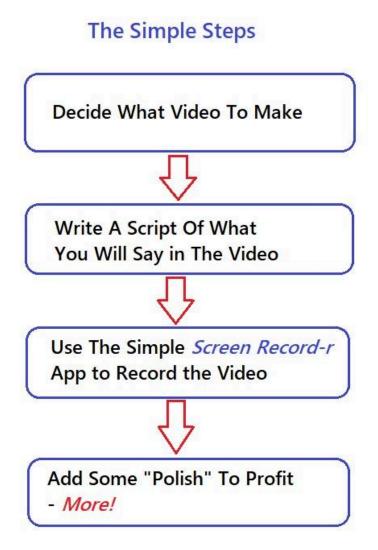
- If NO one has created a video like you plan, that could be good or bad. (No interest out there, or you are the first!) Worth a shot.
- If a few people have made a similar video, then LOOK at the videos and see how many viewed them total for all the videos. If they had a fair number of viewers that is a good sign.
- If there are less than 50 videos out there like the one you want to do, that's good. Why? It is obviously a popular subject AND your Video will be the most recent! People tend to choose the most recent they see it as more up to date. They know products and websites and information tend to change frequently.

What is not a good choice? When there are hundreds or even thousands of the same kind or topic of video.

For example: there are over a *thousand* videos on YouTube about how to create a Logo on Canva. That is an example of a kind of video you can screencast, but obviously it's been done. A lot.

Exception: IF the *latest* video on some topic, like "creating logos on Canva", is OLD (more than about 3-6 months), then a new, updated video could work well. People prefer to view the latest video on a topic.

Once you have decided what video(s) to create, then the process is pretty simple.



Outline What You Will Show & Say

If you are going to talk during your recording - explain what you are doing, etc. - then you will need a "script" - an outline of what you intend to say and do in the video.

Whatever the video subject is, you need a script (of what you will do & will say).

You do NOT have to be a great writer to create a script. Nobody's going to see the script but you. The script is actually more to give you an outline you can follow to make sure you cover everything you want in your videos. And you can also use AI to create a script.

FunFact: We have an App on <u>DeadEasySoftware</u> for our members, that is designed specifically to write a script for you.



Here are a few tips to help you write a quick and easy outline to serve as your video script.

- Write as if you're explaining something to a friend, in *simple* language. Don't try to use "big" or tech words to impress anybody. Your video has to be understood by people that might not know industry jargon and technical words.
- Instead of just saying "click here" or "do this, then do this, then ... ", also explain the why and how of what you're doing. Talk about why you're doing what you're doing.
- Try not to make any individual video more than 10 or 12 minutes long. You want to shoot for between 2 and 10 minutes. People prefer multiple videos rather than one long video. Also, a video course with five different modules that are each 6 minutes long has a higher perceived value than a single 30-minute video. The more videos in your product (call them modules), the more people expect to pay for it.

Shorter Videos - 30-180 seconds! - have an 89% higher conversion rate

- Throughout a *sales* type video (i.e., the demo is something you sell), explain the benefits. People take action to get a reward or intended result. Reinforce that if they follow along with what you're showing in your video, they'll get the reward they're looking for.
- Practice, practice, practice. Read your script aloud before you record it. Practice with the software you'll be using. Get familiar.
- **Do NOT work for perfection**. You'll never get any video product done if you aim to be perfect. The greatest videos out there can all be improved in some way.
- For a multi-video product, Write your script/outline so you have between 5 and 10 short videos. Only time you want to do more than that is if you're creating a video product that's *very* in-depth.

Create an outline/script. Go through the process. Practice and practice and practice again. Get some feedback from others if you can.

Beware! If you try for perfection, you'll never finish. Good enough is good enough. You want to create a Minimally Viable Product (MVP to sales people) and get it out there. The video or video series should be just enough to do what you told your audience it's going to do. Then you package it and sell it.

So, what do you need to create a screencast video?





Nope

This Is All You Need (Use Any one)

No Camera Needed

Screencasting is done with equipment already on your computer or laptop or tablet or phone. A screen and a built-in microphone (IF you want to record audio).

NOTE: The App uses code already in your web browser to record the video not the hardware device itself - IF your web browser is up to date.

IF you want to do a lot of audio - like talking when recording - then you might want a slightly better microphone, such as a headset mic.

In screencasting, you simply show (record for) someone how to go through a process. They follow along with you in the video you recorded as you do what you're doing on your display. Every click or scroll is recorded. Every menu or popup or message displayed is recorded. You can even record your voice in real-time, explaining what you're doing while you do it.

We RECOMMEND screencasting to create your first video product. Here's why.

- It's easy to learn.
- It's free
- All you need is an Internet connection and a computer with a built-in microphone.
- The process is *fast*, it doesn't take much time at all.
- You can record videos this way on your phone, tablet, desktop or laptop any device with a proper web browser.

Choosing a Microphone

Most computers, phones, etc. have a built-in mic but it *might* not be adequate. Sound quality is very important when recording videos. Bad sound can distract from the video and your customers/viewers aren't going to be happy.

So do a test run of your mic, see how it sounds to you. If it's not great, then getting a good mic is a good idea. Make sure you're in a quiet environment before you test your mic.

If you need a mic, a good starter model for around \$24 is the CS100 Koss Communications USB headset model.

Here are a few microphones that consistently give you great sound without breaking your budget. They are all USB microphones.

For under \$50

- Samson Go Mic
- Blue Snowball iCE
- Samson Meteorite

It's The Simplest Software

The next step is actually screencasting using the screencast Software. That's where the magic happens - and this software is as simple (and Free) as it gets:

The FREE Screen Record-r App available on our FREE page on our site <u>DeadEasySoftware.com/free-apps-page/</u>

You don't even have to download the app! Go to the page, click the App, and start recording! It tells you what to do next.

(Don't panic - even though it's incredible simple, there is a short user manual below)

FREE: <u>DeadEasySoftware.com</u>'s Simple Screen Record-r App

The totally FREE & simple App you can use for recording screencasts. The FREE Screen Record-r App available on our FREE page on DeadEasySoftware.com/free-apps-page/

Overview

Dead Easy Software Screen Record-r is a web-based application designed to record your entire device screen, or a window or a browser on the screen (anything you do or show there) and your voice - with just one click. It is intuitive and user-friendly, making it perfect for screen recordings.



The App

Key Features:

1. **Recording Quality Options**: Choose between different recording qualities such as *Low, Medium*, or *High*.

- 2. Screen Recording: Record your screen without audio.
- 3. **Screen + Mic Recording**: Record your screen along with audio from your microphone.
- 4. Playback and Download: Preview your recorded video and download it in WEBM format.

Getting Started

Step 1: Accessing the Application

- Open the application in your web browser.
- Ensure that your browser has permission to access your microphone and screen.

Step 2: Setting Up Recording

1. Select Recording Quality:

- Use the dropdown menu under "Recording quality" to choose your desired recording quality.
- o Options include:
 - Low: Ideal for quick, lightweight recordings.
 - Medium: Balanced quality for general purposes.
 - High: Best for detailed screen recordings but may result in larger file sizes.



2. Choose Your Recording Mode:

- Record Screen: Captures the screen without audio.
- Record Screen + Mic: Captures the screen along with audio from your microphone.



Step 3: Recording

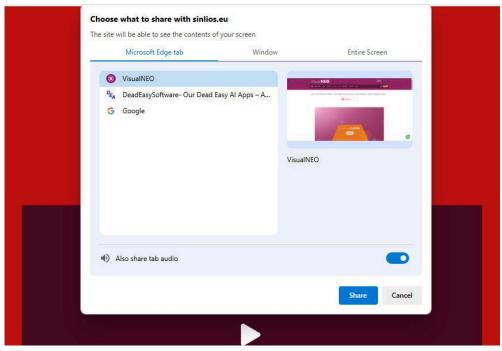
- Click the appropriate button to start recording:
 - Record Screen: For video-only recording.
 - Record Screen + Mic: For video and audio recording.
- Follow the on-screen prompts to share your screen. You may need to select the window or screen you wish to record.

NOTE: Screen Casting is technically the process of "sharing" the screen or part of the screen - a window or a browser tab - with the Screen Record-r App (so that the App can record it).

Your web browser will call the App by the name of the browser tab the Screen Recorder-r App is running. In these images, the App is called "Sinlios.eu" - which is our software test site.

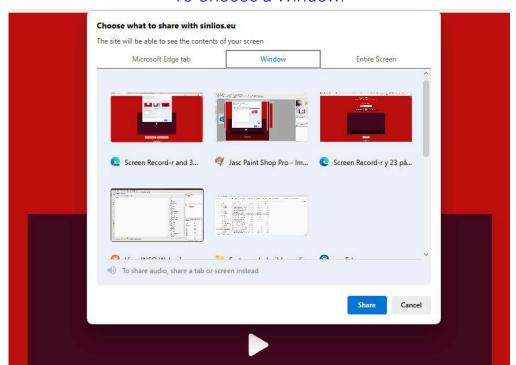
You can Choose to "share" one of the browser tabs, ANY window on your computer, OR the entire screen.

To Choose A Web Browser Tab



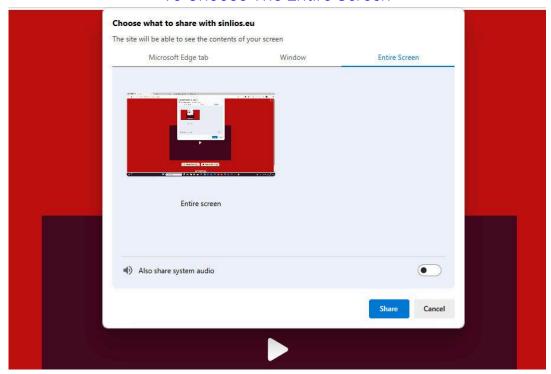
OR...

To Choose a Window:

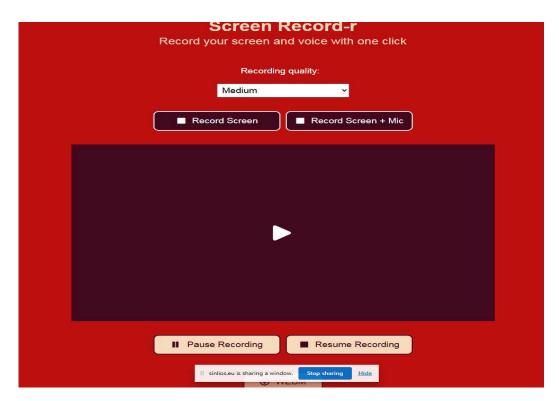


OR...

To Choose The Entire Screen



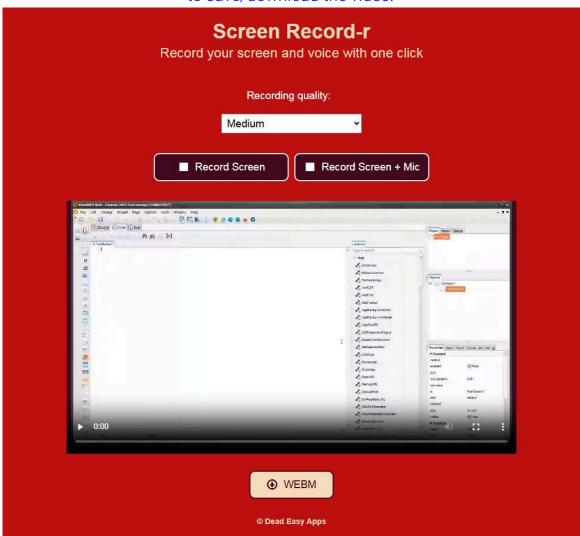
You can use the Pause & Resume buttons (bottom) to PAUSE your recording.



Step 4: Viewing and Downloading the Recording

- 1. Once the recording is complete, a preview of the video will appear in the playback area.
- 2. Click the Play button to review your recording.
- 3. To save the recording:
 - o Click the **WEBM** button (at bottom) to download the video in .webm format.

Now You can view the video, and then use the WEBM button to save/download the video.



That is IT. A few clicks is all you need to use the Screen Record-r App.

Tips for Best Results

- Ensure minimal background noise for recordings with audio.
- Use the *High* recording quality setting for presentations or tutorials where screen details are critical.
- Save recordings promptly after completing them to avoid losing progress.

Troubleshooting

Common Issues:

1. Unable to Record:

- Ensure your browser has permissions enabled for screen sharing and microphone access.
- o Try refreshing the page or switching to a supported browser like Google Chrome.

2. Playback Issues:

 If the preview does not load, ensure your browser supports WEBM video playback.

If further assistance is needed, contact Dead Easy Software support (DeadEasySoftware@gmail.com) or refer to the online help documentation.

The Next Level - Polish To Profit

A simple screencast is useful and probably sellable to some just as it is. However, with some totally free tools we have located for you, you can add a LOT of value to your video with just a bit of effort, quickly and simply. Give the video a little "polish."

Here are some Next Level techniques to consider:

Edit the Video

You edit a video to cut out errors, dead spots, etc. Editing is also how you do all these enhancements we discuss here. While we don't cover how to use the editing software in this eBook, it's easier than you think. (A video is basically a string of photos shown over a timeline). It's well worth a little effort.

We list in another chapter in this eBook a number of tools and sites for creating thumbnails and getting FREE images to use for backgrounds. This is a curated list of totally free (No "free trial" or other cost) sites.

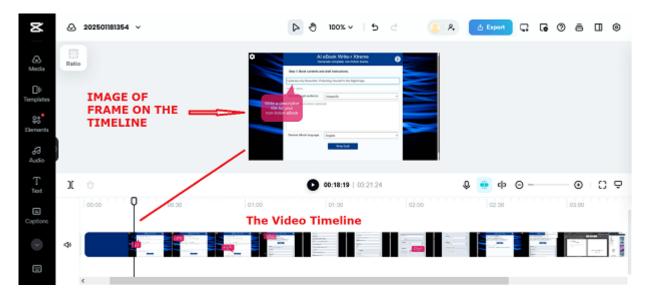
Consider: IF there are no "how to" videos about the editor you choose (we list dozens of totally free editors - all no cost or "free trial") that show how to use that editor, YOU could be the first to create some! AS you use the software!

Basic Video Editing is Not Rocket Science.

While we *could* write an entire ebook about editing videos, this is not that ebook. However, there are a couple things you need to know here.

With screencast videos in particular, editing typically involves either adding pictures or videos at the beginning or the end of your screencast video or removing a section of the video where you made an error and had to back up or just an error you wanna cut out.

A video editor displays a video on a horizontal timeline from video's beginning to video end and shows on the timeline where the images that make up the video. Similar to the timeline you would see on YouTube, but inside of an editor.



(Picture of a video timeline from an actual Screen Record-r screencast)

So to remove an error: you find your error on the timeline, mark it's beginning. Find the end of the error section, mark that and then you delete that section. If you are going to add images or videos at the beginning or end you go to the beginning or to the end on the timeline and just Drag and drop them onto the timeline.

The video editor actually does all the hard work and adjusts the video to accommodate what is added or what is deleted.

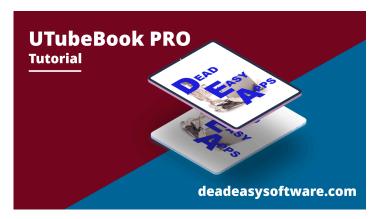
Just so you know, if your video has audio, such as you talking as you went, that audio has its own timeline track, usually right below the video timeline in the editor. Fortunately, the good editors, if you delete a section of video, will automatically delete the corresponding section of the audio.

Warning: it's a good idea, even for those of us who've done it, to make a copy of your video before you start editing it, because even the best of us can make mistakes.

Create A Thumbnail

Every video you create - to sell or to give away to attract traffic or get leads - should have a thumbnail. The thumbnail is an image - *like a marketing ad* - about the Video. The idea is to attract people to your video. If you don't provide a thumbnail when uploading your video to places like YouTube, then the first frame of the video becomes your thumbnail. That is not always ideal.

Even a thumbnail image that is just a nice eye-catching background image, and some words you overlay on the image, can do wonders.



(This Thumbnail Actually matches an Opening screen, but does not have to - we discovered this design worked well)

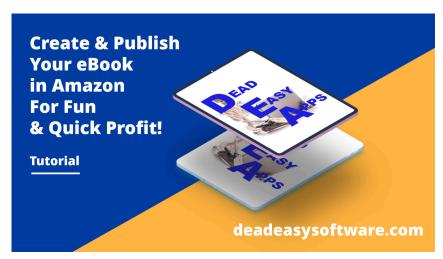
We list in another chapter in this eBook a number of tools and sites for creating thumbnails and getting FREE images to use for backgrounds. This is a curated list of totally free (No "free trial" or other cost) sites.

Add An Opening/Title Screen Image

Like any good movie you see, your video needs an opening or title screen. It introduces your video and what they will see.

The opening could actually be a short video - created separately - or just an image that is viewed for 5 or 6 seconds. (You set the duration)

If you use an image, it could be like the thumbnail - just an attractive background image from one of the FREE image sites we list, and a title and maybe an author credit overlaid.



This Is The Opening Screen for a tutorial video about using one of our two eBook creator Apps.

It is eye-catching and includes our site URL.

Whether you use a video or an image, it's a simple process to add it. You just use the video editor to drop it onto the video timeline at the beginning of your video, and it becomes part of your video. Easy.

Add An End Screen Image

An "end" or credit screen is even more important than the intro. It is the last thing the viewer sees, so it stays there for several seconds. It is your marketing and traffic screen! This is where you tell people things like who you are, where your web site is, encourage them to view other videos or subscribe or whatever you want to encourage them to do.

Like the opening screen, it could actually be a short video - created separately - or just an image that is viewed for 5 or 6 seconds.

If you use an image, it too could be just an attractive background image from one of the FREE image sites we list, with text overlaid.



This is one of our End screens for our YouTube Videos

It has a URL and a "pitch". It stays up for about 6 seconds at the end of the video.

Like the opening screen, whether you use a video or an image, it's a simple process to add it. You just use the video editor to drop it onto the video timeline at the end of your video, and it becomes part of your video. Easy.

Add Sound

A silent video is more than a little boring. You want to interest or excite your audience, not bore them. At the least, talk to your audience as you go through the video. Tell them what you're doing & why.

Also consider some light background music even if you are talking in the video. Most editors have a feature for adding a background soundtrack to a video.

Break Long Videos Into Smaller Videos

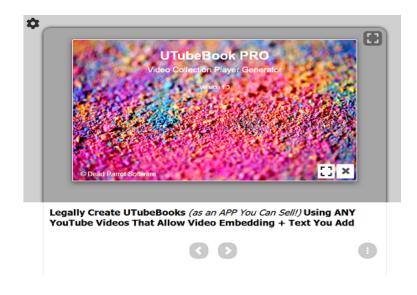
We have mentioned that people would MUCH rather watch a few small videos than one long one. Even with music. So if you are recording something that takes a long time to accomplish, break into step videos.

A series of videos tends to have more perceived value than a single long video - especially for "how to" videos with many steps.

Add Companion Text

YouTube allows users who upload videos to add text below the video. There is a reason for that! Because people DO have a use for text that may be *related* to the video, but would be distracting to "read" to people IN the video, especially on "how to" videos.

FunFact: we have money making apps for members of our site (DeadEasySoftware.com) that allows you to combine text and videos together and turn it all into a single App you can sell - someone can buy and use the App you create to watch your videos and read the related text. It's on our site and that is the next eBook in the series.



Polish & Professional Look = Profit

These techniques give your video a more polished and professional look and feel. And that translates into more sales or more traffic. It is well worth the relatively small amount of effort it requires.

Next level techniques are not required to create a video that people will want to view or buy - but they can *significantly* boost your sales.

We recommend taking a little time and effort for the polish - it definitely affects your profits.

Images, Images, Get Those Free Images - Top 32 Links

You will need images to create thumbnails (and other ads). You can use images to create Opening screens for your videos, or an End screen or transition screens within the video. You need images that are licensed to be Royalty Free (you don't pay the photographer) AND allows commercial uses of the image. So we curated a list of sites where you can find such images - totally free, not "Free Trial."

There are direct links to each tool or source. There are NO affiliate links.

We chose sites with totally free, royalty free images, free for commercial use. Most do not require attribution (reference back to the photographer) to be used, but some do.

Unsplash

URL: https://unsplash.com/

Features: High-resolution images, various categories, easy download process, no attribution required.

Description: Unsplash is a popular platform with a vast collection of high-quality, royalty-free photos. All images are free for commercial use and can be downloaded in various resolutions.

Pexels

URL:https://www.pexels.com/

Features: High-quality images, videos, and music, all royalty-free, no attribution required. **Description**: Pexels offers a vast library of high-quality, royalty-free images and videos that can be used for commercial purposes without any attribution.

Pixabay

URL:https://pixabay.com/

Features: Over 4.5 million high-quality stock images, videos, and music, free for commercial use, no attribution required.

Description: Pixabay is known for its extensive collection of royalty-free images, videos, and music. All content is free to use for commercial purposes without any need for attribution.

Burst by Shopify

URL: https://www.shopify.com/stock-photos

Features: High-resolution images, various categories, free for commercial use, no attribution required.

Description: Burst is a free stock photo platform powered by Shopify, offering thousands of high-resolution, royalty-free images suitable for commercial use on websites, blogs, and online stores.

Freepik

URL: https://www.freepik.com/

Features: Free resources including photos, vectors, and PSD files; some resources require attribution.

Description: Freepik offers a wide range of free resources, including photos, vectors, and PSD files. While some resources may require attribution, many are available for commercial use without it

Canva

URL: https://www.canva.com/features/free-stock-photos/

Features: Over 2 million high-resolution images, integrated editing tools, no attribution required. **Description:** Canva provides a vast library of royalty-free images that can be downloaded and used for commercial purposes. It also offers integrated editing tools to customize the images.

StockSnap

URL: https://stocksnap.io/

Features: High-resolution images, easy search and download, no attribution required. **Description:** StockSnap provides a large collection of high-resolution photos that are free from copyright restrictions and can be used for commercial purposes without attribution.

Life of Pix

URL:https://www.lifeofpix.com/

Features: High-resolution photos, free for commercial use, no attribution required.

Description: Life of Pix offers a curated selection of high-quality photos that are free for commercial use.

Gratisography

URL: https://gratisography.com/

Features: Unique and guirky photos, free for commercial use, no attribution required.

Description: Gratisography provides a unique collection of high-resolution photos that are free to use for commercial purposes.

CC Search

URL: https://search.creativecommons.org/

Features: Search engine for Creative Commons licensed images across various platforms, some require attribution.

Description: CC Search allows you to find Creative Commons licensed images from multiple sources. While some images may require attribution, many are available for commercial use.

New Old Stock

URL: https://nos.twnsnd.co/

Features: Vintage and retro photos, free for commercial use, no attribution required.

Description: New Old Stock offers a collection of vintage and retro photos that are free to use for

commercial purposes.

Jay Mantri

URL: https://jaymantri.com/

Features: High-quality photos, free for commercial use, no attribution required.

Description: Jay Mantri provides a curated selection of high-quality photos that are free for

commercial use.

Morguefile

URL: https://www.morguefile.com/

Features: Free photos for commercial use, requires creating an account.

Description: Morguefile provides a large collection of free photos that can be used for commercial

purposes after creating an account.

Free Images

URL: https://www.freeimages.com/

Features: Free stock photos, illustrations, and vectors; some images require attribution or have

restrictions.

Description: Free Images offers a wide range of stock photos, illustrations, and vectors. While some images may have restrictions or require attribution, many are available for commercial use.

ISO Republic

URL: https://isorepublic.com/

Features: High-quality photos, free for commercial use, no attribution required.

Description: ISO Republic provides a curated selection of high-quality photos that are free to use

for commercial purposes.

Picjumbo

URL: https://picjumbo.com/

Features: High-resolution photos, free for commercial use, no attribution required.

Description: Picjumbo offers a wide range of high-resolution photos taken by photographer Viktor

Hanacek, free for commercial use.

Videvo

URL: https://www.videvo.net/

Features: Free stock footage, motion graphics, and sound effects; some resources require attribution.

Description: Videvo provides free stock footage, motion graphics, and sound effects. While some

resources may require attribution, many are available for commercial use.

Kaboompics

URL: https://kaboompics.com/

Features: High-resolution photos, free for commercial use, no attribution required.

Description: Kaboompics provides a wide range of high-resolution photos taken by Karolina

Grabowska, free for commercial use.

ShotStash

URL: https://shotstash.com/

Features: High-resolution photos, free for commercial use, no attribution required.

Description: ShotStash offers a curated selection of high-resolution photos that are free to use for

commercial purposes.

Freerange Stock

URL: https://freerangestock.com/

Features: High-quality photos, illustrations, and textures, free for commercial use, no attribution required.

Description: Freerange Stock offers a wide range of high-quality photos, illustrations, and textures

that are free to use for commercial purposes.

FreeStocks

URL: https://freestocks.org/

Features: High-resolution photos, free for commercial use, no attribution required.

Description: FreeStocks provides high-resolution photos that are free to use for commercial

purposes, with new photos added regularly.

Stockvault

URL: https://www.stockvault.net/

Features: Free stock photos, textures, and designs, free for commercial use, some require attribution.

Description: Stockvault offers a variety of free stock photos, textures, and designs. While some images may require attribution, many are available for commercial use without it.

Wikimedia Commons

URL: https://commons.wikimedia.org/

Features: Public domain and Creative Commons licensed images, free for commercial use, some require attribution.

Description: Wikimedia Commons provides a vast repository of images, many of which are in the public domain or licensed under Creative Commons, making them available for commercial use with or without attribution.

CC0 Archive

URL:https://creativecommons.org

Features: High-resolution images, free for commercial use, no attribution required. **Description**: The CCO Archive offers a collection of high-resolution images that are free to use for

commercial purposes without any need for attribution.

Travel Coffee Book

URL: https://travelcoffeebook.com/

Features: High-quality travel photos, free for commercial use, no attribution required.

Description: Travel Coffee Book provides a curated selection of high-quality travel photos that are

free to use for commercial purposes.

LibreShot

URL: https://libreshot.com/

Features: High-quality photos, free for commercial use, no attribution required.

Description: LibreShot provides a wide range of high-quality photos taken by photographer Martin

Vorel, all of which are free to use for commercial purposes.

Rawpixel

URL: (https://www.rawpixel.com/)

Features: Free stock photos, illustrations, and vectors, free for commercial use, some require attribution

Description: Rawpixel offers a mix of free stock photos, illustrations, and vectors. While some resources may require attribution, many are available for commercial use without it.

Foodiesfeed

URL: https://www.foodiesfeed.com/

Features: High-quality food images, free for commercial use, no attribution required.

Description: Foodiesfeed is a niche site specializing in high-quality food images that are free to

use for commercial purposes.

Sites With Videos

Pixabay Videos

URL: https://pixabay.com/videos/

Features: Free videos, royalty-free, no attribution required.

Description: Pixabay Videos provides a large collection of free, royalty-free videos that can be

used for commercial purposes.

Pexels Videos

URL: https://www.pexels.com/videos/

Features: Free videos, royalty-free, no attribution required.

Description: Pexels Videos offers a collection of free, royalty-free videos that can be used for

commercial purposes.

Coverr

URL: https://coverr.co/

Features: Free videos, royalty-free, no attribution required.

Description: Coverr offers a curated selection of free, royalty-free videos that can be used for

commercial purposes.

ISO Republic

URL: https://isorepublic.com/

(See Above - also has Videos)

FunFact: We know some of you may want to access these resource links many times. To simplify the time and effort needed to find and use your links, we created a *companion* 2-Page "LinkBook" (created by one of our App Makers) with *just* the names and the links (opens site in a separate tab page). Simplicity IS sophistication. ...

Our Goal Is To Simplify AI & Software and Reduce the Effort Needed To Create Products You Can Sell

- Joe e. Clayton

33 Totally Free Video Editing Tools - with Links!

It's a visual world out there, and videos rock it.

We recommend that if you want a real chance at video success, or *more* success, you need to take your screencast video (or any video) to the Next Level. You need that "polish". For that you will need a couple of simple tools, including a simple Video editor.

This is a curated list of the *best* video editors that will work for your screencast videos AND other videos, **and are totally free** (No "free trial" or other cost). There are direct links to each tool or source. There are NO affiliate links.

IF You Are ONLY Going to Use Your Video on YouTube

Inside your YouTube account, Youtube offers a video creator/editor (under the "Content" menu). The features and description are below, but there is a BIG caveat: You can NOT download a video you created/changed with the YouTube editor. You can save it - on YouTube - as a "new" video, but you can NOT download it to use anywhere else. It's a "YouTube Only" editor.

You Tube

Features: Trim and Cut unnecessary content from the beginning, middle, or end of your video. Blur sections of your video, such as faces or specific details. Add Cards to link to other videos, channels, or playlists, and create End Screens to appear at the end of your video. You can add extra audio tracks and manage the volume levels of your video. Ad Breaks to choose when and where in-video ads will play. Preview and Save edits and save changes, or discard.

Description: The YouTube Video Editor is a free, built-in tool designed to help creators make simple edits to their videos directly within the YouTube platform. It is user-friendly and does not require advanced video editing skills. The editor allows for basic yet powerful functionality, including trimming, cutting, blurring, and adding cards and end screens. This tool is particularly useful for making quick adjustments to videos without the need to re-upload or use external editing software.

Now for the other editors...

The lists for these other video editing Tools is divided into 4 sections: Video editors you can install, editors you use on the web, editors that can (and are focused on) *create* videos - *such as create an intro or exit video* - and editors that can add sound or music.

Video Editors You Can Download & Install

These editors - still free - you download (usually to a PC or MAC) and install. This means you don't have to be online to use them, and they tend to be a bit more powerful than the web versions. There are some things you just can't do on the web.

DaVinci Resolve

URL: (https://www.blackmagicdesign.com/products/davinciresolve/)

Features: Powerful node-based special effects, extensive color correction, audio tools, VFX software Fusion, upload directly to social platforms.

Description: DaVinci Resolve is like a superhero for your videos. It's free, powerful, and can do everything from simple edits to Hollywood-level effects. With tons of tutorials and a supportive community, you can learn and grow with this amazing tool.

CapCut (Desktop)

URL: (https://www.capcut.com/)

Features: Intuitive interface, 8K exports at up to 60 frames per second, keyframe animations, chroma keying.

Description: CapCut is super easy to use and offers advanced features like keyframe animations and chroma keying. It's great for both quick edits and complex projects, and you can export in high quality without any watermarks. DOWNLOAD (Windows)

FunFact: for members of this site (<u>DeadEasySoftware.com</u>) we have videos and ebooks on how to use <u>CapCut</u> to create & edit videos and make money with the videos.

OpenShot

URL: [OpenShot](https://www.openshot.org/)

Features: Compositing tools, keyframes, green-screen, multi-color chroma key. **Description**: OpenShot is an open-source editor that's easy to use and packed with features. It's great for beginners and pros alike, offering compositing tools and keyframe animation.

DOWNLOAD

Kdenlive

URL: (https://kdenlive.org/)

Features: Keyframes for animation, Audio and video scopes, Customizable text editors,

Open-source

Description: Kdenlive is a free, open-source video editor that's great for Linux users but also works on Windows and Mac. It offers advanced features like keyframes, audio and video scopes, and customizable text editors.

Kdenlive is known for its powerful yet logical interface. It's great for those who want a free and powerful video editor with a lot of control.

Shotcut

URL: (https://shotcut.org/download/)

Features: Customizable interface, Lossless transcoding, Cross-platform and codec independent, GPU processing, Advanced audio effects

Description: Shotcut is a free, open-source video editor that supports a wide range of formats. It offers a customizable interface, lossless transcoding, and cross-platform compatibility. It also supports GPU processing and has advanced audio effects.

Shotcut is great for those who want a lot of control over their edits. It supports keyframe animation, color correction, and audio editing, making it a versatile tool.

VideoProc Vlogger

URL: (https://www.videoproc.com/)

Features: User-friendly interface, motion effects, speed ramping.

Description: VideoProc Vlogger is perfect for beginners. It's easy to use and has a surprising

depth of tools, including motion effects and speed ramping. DOWNLOAD

Wondershare Filmora Video Editor (Windows Download)

URL: (https://filmora.wondershare.com/video-editor/)

Features: Drag and Drop Interface, Trim and Split Tools, Free Stock Media, Music Tracks and Sound Effects library, Built-in Preset Templates, Text and Title Effects, Transition Effects, Motion Tracking, Multi-Clip Editing, Split Screen, Vocal Remover and Audio Denoise, Text-to-Speech, Al-Powered Tools: Utilize Al for face blurring, smart cutout, and Al-generated music.

Description: Wondershare Filmora Video Editor is a powerful and user-friendly video editing software that caters to both beginners and professional editors.

Filmora's intuitive design, combined with its extensive range of features and Al-powered tools, makes it an excellent choice for anyone looking to create high-quality videos efficiently. Whether you are editing for YouTube, TikTok, Instagram, or other platforms, Filmora provides the necessary tools to help you achieve your video editing goals.

Video Editors You Can Use On The Web

These editors are web apps, so they can be used from any device that can run a web browser. Editing a video on your phone might be difficult as the screen size is just limited. We use both types depending on where we are and how complicated the video editing is we need to do.

CapCut (on Web)

URL: (https://www.capcut.com/editor/)

Features: Intuitive interface, 8K exports at up to 60 frames per second, keyframe animations, chroma keying.

Description: CapCut is super easy to use and offers advanced features like keyframe animations and chroma keying. It's great for both quick edits and complex projects, and you can export in high quality *without any watermarks*.

FunFact: for members of this site (<u>DeadEasySoftware.com</u>) we have videos and ebooks on how to use CapCut to create & edit videos and make money with the videos.

Canva Video Editor

URL: (https://www.canva.com/video-editor/)

Features: Real-time collaboration, Design tools and elements, Video templates, Export to social media

Description: Canva is a free online video editor that offers powerful editing tools and functional features for editing and collaborating with others in real-time. It's easy to use and has a lot of design tools and video templates.

Canva is great for those who are new to video editing or need to cut clips quickly. You can add collaborators, use document folders, and export your video to social media platforms.

Clipchamp

URL: (https://clipchamp.com/en/video-editor/)

Features: Multi-track video editing in a browser, free templates and assets, Al auto-editor, text-to-speech, screen recording.

Description: Clipchamp is a web-based editor that's surprisingly powerful. You can use it in your browser to edit videos with multiple tracks, use free templates and assets, and even let Al help you create a professional-looking video. Only works on Chrome or Edge browsers. May require watermarks on free videos.

Adobe Express

URL: (https://www.adobe.com/express/feature/video/editor)

Features: Drag-and-drop interface, customizable templates, add icons, text, images, animation, free Adobe Stock soundtrack.

Description: Adobe Express is a quick and easy way to create professional videos. You can choose from thousands of customizable templates, add your own media, and even use free soundtracks. It's perfect for creating social media posts and more. There is a link to upload your video to edit.

ActivePresenter (more creator than editor)

URL: (https://atomisystems.com/activepresenter/)

Features: Screen recording, presentation and tutorial editing, annotations, quizzes.

Description: ActivePresenter is perfect for teachers and trainers. It helps you create engaging videos from screen recordings and adds interactive elements like annotations and quizzes. Free version has a watermark

Blender

URL: (https://www.blender.org/)

Features: 3D effects and animations, modeling, rendering, compositing.

Description: Blender is a 3D powerhouse that's free. It's used by pros worldwide for creating stunning animations and effects. While it has a learning curve, it's incredibly powerful. It's open source software.

Lightworks

URL: (https://lwks.com/)

Features: Professional-level editing tools, multi-camera editing, visual effects.

Description: Lightworks is a pro-level editor that's free and packed with features. It's used in Hollywood but can be a bit complex for beginners.

ItemFix (Formerly LiveLeak)

URL (https://www.itemfix.com)

Features: Video Hosting and Sharing, Templates and Editing Tools, Meme and GIF Creation, Text to Speech, Social Interaction, Security and Hosting, Content Rating and Age Verification.

Description: ItemFix.com is a social video factory that allows users to upload, edit, and share videos in a creative and interactive way.

ItemFix is ideal for content creators who want to enhance their videos with creative templates, share their work socially, and engage with a community of like-minded users. Its user-friendly interface and robust editing tools make it a versatile platform for various types of video content.

Olive Video Editor

URL: (https://www.olivevideoeditor.org/)

Features: Node-based compositing, color grading, audio editing.

Description: Olive Video Editor is a free, open-source app with a node-based system. It's still

developing but shows great promise for advanced users.(ALPHA VERSION ONLY)

WeVideo

URL: (https://www.wevideo.com/)

Features: Cloud-based editing, real-time collaboration, basic editing tools.

Description: WeVideo is a cloud-based editor that's great for team projects. It offers real-time

collaboration and basic editing tools. Free and paid plans.

iMovie

URL: (https://www.apple.com/imovie/)

Note: While iMovie is primarily for Macs, it is included here as it is also available on IOS.

Features: Simple interface, shake- and noise-reduction tools, 4K 60p exports.

Description: iMovie is a simple yet effective editor for Mac users. It's great for basic tasks and has

some extra features to polish your videos. MAC ONLY

FlexClip

URL: (https://www.flexclip.com/)

Features: Full set of editing tools, Beginner-friendly interface, Massive library of video templates,

Web-based

Description: FlexClip is a web-based video editor that offers a full set of editing tools without needing to sign up. It has a beginner-friendly interface and a massive library of video templates.

FlexClip is great for creating professional-quality videos quickly. It's perfect for social media, YouTube, Instagram, and TikTok videos. The free plan has limitations.

Flixier

URL: (https://flixier.com/)

Features: Text addition, Images, sounds, transitions, Auto-subtitles, Web-based

Description: Flixier is a cloud-based video editor that allows you to edit videos quickly and easily.

It offers features like text addition, images, sounds, transitions, and auto-subtitles.

Flixier is great for creating high-quality content without much experience. It's user-friendly and supports real-time collaboration. Free Plan is limited.

VFFD

URL: (https://www.veed.io/)

Features: Trimming, cutting, cropping, Subtitle addition, Green screen editing, Filters **Description**: VEED is a free online video editor that lets you trim, cut, crop videos, and add subtitles. It also offers green screen editing and various filters.

VEED is user-friendly and great for quick edits. It supports many video formats and is perfect for social media and content creators. Free plan is 720p and very limited.

Kapwing

URL: (https://www.kapwing.com/)

Features: Trimming, cutting, cropping, Subtitle addition, Green screen editing, AI tools **Description**: Kapwing is a web-based video editor that lets you edit videos in your browser. You can trim, cut, crop videos, and add subtitles. It also offers green screen editing and various AI tools.

Kapwing is great for quick edits and supports many video and audio formats. It's perfect for social media and content creators. Free plan is 720p and limited.

Animoto

URL: (https://animoto.com/)

Features: Template-based editing, Pre-made templates, Social media and promotional videos **Description**: Animoto is an online video editor that uses templates to help you create videos. It's very easy to use and has a lot of pre-made templates for different occasions.

Animoto is great for making promotional videos, social media clips, and personal videos. It's user-friendly and perfect for those who want to create videos quickly. Free Videos are branded.

Online Video Cutter

URL: (https://online-video-cutter.com/)

Features: Trimming and cutting videos, Web-based, No downloads needed **Description**: Online Video Cutter is a simple web-based tool that lets you trim and cut videos without downloading any software. It's very easy to use and great for quick edits.

Online Video Cutter is perfect for those who need to make quick adjustments to their videos without any hassle. It's free and web-based. Free Plan has limits, 780p.

Invideo

URL: (https://invideo.io/make/online-video-editor/)

Description: Invideo is a free online video editor that lets you create professional-quality videos without needing to download any software. You can choose from over 7,000 templates for social media platforms like Instagram, TikTok, and YouTube. It has features like crop, trim, loop, flip, and more.

Add animations, transitions, overlays, and color correction. You can also remove backgrounds from images and auto-resize your videos for different platforms. However, you need a paid plan to export your video.

Typito

URL: (https://typito.com/)

Description: Typito is a free online video editor that lets you add music, sound effects, and voiceovers. It has a user-friendly interface and supports various templates.

Allows you to adjust the volume, add additional soundtracks, and export your video in HD quality. It's great for making professional-looking videos quickly. Some limits on FREE plan

FlexClip

URL: (https://www.flexclip.com/)

Description: FlexClip is a great online video editor that you can use without signing up. It's simple and flexible, making it perfect for editing videos for social media like YouTube, Instagram, and TikTok. You can trim, merge, compress, and convert videos, and even add text, music, and logos. It also has lots of effects like transitions, filters, and overlays to make your videos look awesome.

Has a huge library of video templates that can help you create professional-looking videos quickly. Once you're done editing, you can preview your video and then sign up for free to download it or share it on social media. 720p output of FREE.

Video Editors That Focus on Creating Videos

These editors are great for creating those Opening and Ending Screens as videos you add on. Creating videos is their focus and what they do best.

Powtoon

URL: (https://www.powtoon.com/)

Features: Animated videos, Templates and characters, Presentations and educational videos **Description**: Powtoon is an online video editor that specializes in animated videos. It's very user-friendly and has a lot of templates and characters.

Powtoon is great for presentations, marketing, and educational videos. It's perfect for creating engaging animated content.

Wibbitz

URL: (https://www.wibbitz.com/)

Features: Al-powered video creation, Text-based content conversion, Quick video creation **Description:** Wibbitz is an Al-powered video editor that can create short-form videos automatically from text-based content. It's very easy to use and great for quick video creation.

Wibbitz is ideal for news and social media content. It's fast and efficient, making it perfect for those who need to create videos quickly.

Lumen5

URL: (https://lumen5.com/)

Features: Al-powered video creation, Text-based content conversion, Templates for various content types

Description: Lumen5 is an Al-powered video editor that can create videos automatically from blog posts, articles, and other text-based content. It's very easy to use and has a lot of templates.

Lumen5 is great for making promotional videos, social media clips, and educational content. It's user-friendly and perfect for those who want to create videos quickly.

Video Editors You Can Use To Add Sound/Music

If you didn't record any audio like a voice over while creating your screencast video, then it is highly recommended you add some sound like background music.

Many of these apps - already *Listed above* - allow you to add audio to your videos:

- DaVinci Resolve: add and edit audio you provide/upload
- Capcut: add and edit audio you provide/upload
- Shotcut: add and edit audio you provide/upload
- Kdenlive: add and edit audio you provide/upload
- openshot: add and edit audio you provide/upload
- **Kapwing**: You can add thousands of royalty-free songs and sound effects from Kapwing's built-in music library.
- FlexClip: You can add music to your videos and use various audio effects.
- **VEED**: You can add audio and music visualizers to your videos.
- Invideo: You can add music and sound effects to your videos.
- Clipchamp: You can record voice overs and add background music to your videos Canva: You can add music, sound effects, and voiceovers to your videos and choose from various design elements.

Some other editors below specialize in adding audio AND most have libraries of audio to select a track to use or support multiple audio formats (other than just mp3):

Media.io

URL: (https://www.media.io/add-audio-to-video.html)

Description: Media.io is an online tool that lets you add music or audio to your videos. You can upload your video and audio files, trim or loop them, and then merge them.

Media.io supports various video and audio formats and works directly in your browser without any downloads.

AddAudioToVideo.com

URL: (https://www.addaudiotovideo.com/)

Description: AddAudioToVideo.com is a simple online tool that lets you add music or audio to your videos. You can upload your video and audio files and trim or loop them as needed.

This tool is easy to use and supports various video and audio formats. It works directly in your browser without any downloads.

Renderforest

URL: (https://www.renderforest.com/)

Description: Renderforest is an online video editor that lets you add music, sound effects, and voiceovers. It has a simple interface and supports various templates.

Renderforest allows you to customize your videos with different audio tracks and export them in HD quality. It's great for making quick and engaging videos. Limited Free Plan.

Flixier

URL: (https://flixier.com/create/add-audio-to-video)

Description: Flixier is an online video editor that makes it easy to add music, sound effects, and voiceovers to your videos. You can record your own voice tracks or import music from your computer or Soundcloud. It has an intuitive interface and supports advanced options like gain sliders and equalizers.

Flixier allows you to upload media from your computer, cloud storage, or paste in YouTube or Soundcloud links. You can export your video quickly and share it directly to YouTube or social media. Some limits on Free plan.

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25 Totally Free Thumbnail Makers - With Links

Thumbnails are the billboards that announce your video to those passing by - a marketing tool many people neglect.

This is a *curated list* of the best thumbnail (image) makers and image sources you can use for your thumbnails - as opposed to creating an image totally from scratch - that are totally free (No "free trial" or other cost).

There are direct links to each resource/tool. There are NO affiliate links.

This is worth repeating: The idea is to attract people to your video. On sites like YouTube, that thumbnail is what they see. If you don't provide a thumbnail when uploading your video to places like YouTube, then the first frame of the video becomes your thumbnail. That is not ideal.

Since thumbnails are usually just an image, a good image editor can do the job. A great image for your thumbnail is crucial. What is even better *is animated image!*

So, for our thumbnail resources, we focused on sites that can create animated thumbnail images, non animated thumbnails, and those sites that include Al assistance. Al can create some stunning images!

This is an AI image created by one of the sites in 93 seconds - We just gave the AI a title. (note that most "free AI" image makers will add a watermark to free images created)



Animated Thumbnail Makers

Primarily, animated thumbnails are thumbnails of GIF format with GIF animation. These thumbnail makers have tools for that purpose.

Crello Animated Effects

URL: (https://create.vista.com/features/animated-effects/)

Features: Animated templates, customizable designs, drag-and-drop interface, millions of stock images.

Description: A graphic design platform that offers tools for creating animated and static thumbnails, along with other social media graphics. Part of the Crello suite.

Giphy

URL: (https://giphy.com/)

Features: Upload video files or use URLs from YouTube or Vimeo (some limitations), Trim the video to the exact start and stop frames, Add captions, special effects, or digital stickers to enhance the visuals, Customize the animation loop and repetitions, Save and export the GIF in various formats.

Description: GIPHY is a user-friendly web-based GIF creator that allows you to make GIFs from videos or photos. You can upload your video, trim it to the desired length, add effects and captions, and then save the GIF. This makes it an excellent tool for creating animated thumbnails by converting short video clips into engaging GIFs. However, note that GIPHY is primarily designed for creating GIFs rather than traditional thumbnails, but these GIFs can be used as animated thumbnails.

Visme Thumbnail Maker

URL: (https://www.visme.co/thumbnail-maker/)

Features: Custom animation features, tons of templates, add your own visuals and fonts, download as JPEG or PNG, easy-to-use editor.

Description: Visme allows you to create fully animated GIFs and static thumbnails using its Al-driven tools. It offers a user-friendly interface and a wide range of templates to customize your thumbnails.

Adobe Express

URL: (https://www.adobe.com/express/create/thumbnail/youtube)

Features: Free templates, Brand Kit for consistent branding, customization options, filters and palettes, drag-and-drop interface, basic Al tools.

Description: Adobe Express provides a free online tool to create custom YouTube thumbnails with some Al-driven features. It includes free templates and a Brand Kit to ensure consistent branding across your videos. Create custom YouTube thumbnails with animation elements. It provides free templates and a range of customization options, including filters and palettes, to make your thumbnails stand out.

Canva

URL: (https://www.canva.com/)

Features: Browser-based, customizable templates, drag-and-drop interface, integration with social media platforms, basic animation tools.

Description: While primarily known for static designs, Canva also offers some basic animation tools that can be used to create animated thumbnails. It provides a wide range of templates and a user-friendly interface.

VistaCreate

URL: [VistaCreate](https://create.vista.com/create/youtube-thumbnail/)

Features: Thousands of design objects, hundreds of YouTube thumbnail templates, easy-to-use editor, no software installation required, basic animation tools.

Description: VistaCreate offers a free design editor that can be used to create animated thumbnails. It provides a user-friendly interface and a wide range of templates. Has an animate button in the thumbnail creator.

Snappa

URL: (https://snappa.com/create/youtube-thumbnails)

Features: Over 100,000 vectors and shapes, 5,000,000 stock photos, basic photo editing tools, drag-and-drop interface.

Description: Snappa, while not primarily an animation tool, can be used to create simple animated thumbnails using its drag-and-drop interface and large library of graphics.

Thumbnail Makers With Al

Because of the cost of AI images, Free AI generation will be limited on any of these sites - how much, varies. AI can create a thumbnail quickly without you having to do any design work - just describe what you need.

Fliki Al Thumbnail Maker

URL: (https://fliki.ai/features/ai-thumbnail-maker)

Features: High-quality AI visuals, extensive media library, customizable templates, drag-and-drop interface, support for over 80 languages, export in JPEG, PNG, WebP formats.

Description: Fliki's AI Thumbnail Maker allows you to create professional-looking thumbnails quickly using AI visuals and a comprehensive media library. It is user-friendly and does not require any technical skills or software download.

VEED.IO AI Thumbnail Maker

URL: (https://www.veed.io/tools/ai-image-generator/ai-thumbnail-maker)

Features: Text-to-image generation, auto-generate thumbnails, edit and customize thumbnails, integration with video editor, no need for manual designing.

Description: VEED.IO's AI Thumbnail Maker uses intelligent algorithms to create captivating YouTube thumbnails. It allows you to type a prompt and generate original images in seconds, and you can further edit and customize these thumbnails. Try for Free.

Fotor

URL: (https://www.fotor.com/design/youtube-thumbnail.html)

Features: Cloud-based image design, dedicated thumbnail maker, 500 professionally-designed templates, drag-and-drop interface, basic animation tools.

Description: Fotor offers a cloud-based image design tool that includes a dedicated thumbnail maker. While it is more focused on static designs, it has some basic animation capabilities. Has Al assist & image creation

Invideo Al Thumbnail Maker

URL: (https://invideo.io/ai/ai-thumbnail-maker/)

Features: Generate thumbnails from text prompts, save time with instant creation, high-quality visuals, customization options, no credit card required.

Description: Invideo's AI Thumbnail Maker helps you create professional-quality thumbnails instantly by describing your idea. It saves time and ensures consistent, visually appealing results tailored to your content. Try For Free

Recraft AI YouTube Thumbnail Generator

URL: (https://www.recraft.ai/generate/youtube-thumbnails)

Features: Text-to-image prompt, customize color palette, edit elements, Al upscaling, save custom styles, no limit on edits.

Description: Recraft's Al YouTube Thumbnail Generator creates stunning images from scratch based on your text description. You can adjust the color palette, edit elements, and export your thumbnail to YouTube.

TestMyThumbnails AI Thumbnail Creator

URL: (https://www.testmythumbnails.com/create-thumbnails-with-ai)

Features: Generate dozens of thumbnails in less than 60 seconds, improve thumbnail and title choices, user-friendly interface, quick creation process.

Description: TestMyThumbnails' Al Thumbnail Creator is designed to create high-quality thumbnails quickly, helping you grab your audience's attention. It takes the headache out of creating and designing thumbnails from scratch.

FlexClip

URL: https://www.flexclip.com/tools/ai-thumbnail-maker/

Features: Al thumbnail maker, Al image generator, Al background remover, customizable templates for various video types, Drag-and-Drop Interface, Stock Media Resources, Text and Voiceover Integration, Real-Time Preview.

Description: FlexClip is a free online video maker and editor designed to help users create compelling video content with ease. It offers a user-friendly interface and a variety of tools. The Al Thumbnail Maker allows users to create professional and engaging thumbnails effortlessly, by inputting a text or uploading an image, the Al generates compelling thumbnails users customize with fonts, backgrounds, color schemes, and text.

Overall, FlexClip's combination of Al-driven tools and user-friendly features makes it a versatile platform for video creation and thumbnail design.

Picsart

URL: (https://picsart.com/youtube-thumbnail-maker/)

Features: Drag-and-drop tools, tons of thumbnail templates, AI tools for customization, photo editing features.

Description: A free online thumbnail maker that uses AI tools and offers a wide range of templates to create eye-catching thumbnails.

Canva Al Thumbnail Maker (See Description In Section above)

URL: (https://www.canva.com/)

Visme Al Thumbnail Maker (See Description In Section Above)

URL: (https://www.visme.co/thumbnail-maker/)

Adobe Express AI Thumbnail Maker (See Description In Section Above) URL:(https://www.adobe.com/express/create/thumbnail/youtube)

Just Simple Thumbnail Creators With Stock Images

When you don't want to create an image for a thumbnail from scratch, then you need a tool with millions of images available to start your design. These specialize in that feature.

PixTeller

URL: (https://pixteller.com/thumbnail-maker)

Features: Over 100,000 customizable templates, millions of stock images, animation timeline, drag-and-drop interface, photo editing tools.

Description: PixTeller is a powerful tool for creating thumbnails and social media posts. It offers a vast library of templates and stock images.

Some Other Choices

As we have mentioned, a thumbnail is basically just an image of a particular size.

YouTube recommends: 1280 pixels wide by 720 pixels tall aspect ratio 16:9, (the standard ratio used in YouTube players & previews) with a minimum width of 640 pixels, file size under 2MB & Accepted file formats include JPG, GIF, PNG, and in some cases, BMP.

The recommended thumbnail size for YouTube "shorts" or vertical videos is 1920 pixels by 1080 pixels and the recommended aspect ratio is 9:16, which is the standard for vertical content and ensures the thumbnail fits the entire mobile screen.

So we have included some very good simple photo type editors that are suited for creating your own thumbnails without AI or special animation tools. A good editor has other uses as well, for graphics and images. It's a visual world out there.

Photopea

URL: (https://www.photopea.com/)

Features: Advanced photo editing tools similar to Adobe Photoshop, customizable templates, drag-and-drop interface.

Description: A free online photo editor that mimics the functionality of Adobe Photoshop and can be used for creating thumbnails. A Downloaded Photoshop style editor - not Thumbnail focused, but a very good Photoshop style editor

Lunapic

URL: (https://www.lunapic.com/)

Features: User-friendly interface, customizable templates, photo editing tools, drag-and-drop functionality.

Description: A free online photo editor that also offers tools for creating and customizing YouTube thumbnails - not Thumbnail focused, but a very good Photoshop style editor

PlaceIt

URL: [PlaceIt](https://placeit.net/)

Features: Realistic mockups, customizable templates, photo editing tools, drag-and-drop interface, basic animation tools.

Description: Placelt offers realistic mockups and templates for creating thumbnails. It also has some basic animation capabilities to make your thumbnails more dynamic. This is a Video to GIF converter but not just a "thumbnail maker."

GIMP

URL: (https://www.gimp.org/)

Features: Advanced photo editing tools, customizable brushes, effects, and filters, but less user-friendly for beginners.

Description: A very advanced, free and open-source image editing software that can be used for creating thumbnails, though it may require more technical skill. It is a photoshop style editor that can work with PSD files.

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15 Totally Free Video Converters - With Links

Our FREE screencast software App creates videos in the WEBM format, which most sites support, even YouTube. In fact, WEBM is the *preferred format for YouTube* due to its efficient compression and high quality playback. However, there are some sites and situations that require a format like MP4 which means the video has to be converted.

This is a curated list of video converters you can use to convert your video if needed. These conversion tools are totally free (No "free trial" or other cost). There are direct links to each tool or source. There are NO affiliate links.

FreeConvert

URL: https://www.freeconvert.com/webm-to-mp4)

Features: Over 1,500 file formats, including video, audio, image, and document conversions, control specific aspects of the conversion process, Allows uploading and converting multiple files at once, includes tools to trim, crop, resize, and compress media files, Offers video and image compressors, Allows creating GIFs from video files

Description: FreeConvert is a comprehensive online tool that enables users to convert WEBM videos to MP4 format with ease. The site supports a wide range of file formats and advanced customization options, allowing users to adjust settings such as resolution, quality, and frame rate to meet their specific needs. The tool also includes batch processing, which saves time when converting multiple files simultaneously.

Clideo.com

URL: https://clideo.com/webm-converter

Features: works directly in your browser, Converts WEBM to various formats such as MP4, MOV, MKV, and more, Allows adjusting settings like frame rate, audio frequency, and channels depending on the selected format, Can extract audio from videos and save it in formats like MP3, OGG, FLAC, WAV, OPUS, etc., Simple steps to upload the file, select the output format, and download the converted video.

Description: Clideo.com offers a user-friendly online WEBM converter that allows you to convert WEBM files to MP4 and other popular video formats directly in your browser. The process is quick, requiring only a few minutes, and does not necessitate any software installations. The tool also supports additional features like video to audio conversion and an integrated video editor.

Zamzar

URL: https://www.zamzar.com/convert/webm-to-mp4/

Features: Simple three-step conversion process, supports various formats, secure upload and download.

Description: Zamzar is a user-friendly online tool that allows you to upload a WEBM file, select MP4 as the output format, and download the converted video.

Convertio

URL: https://convertio.co/webm-mp4/

Features: Online conversion, batch conversion, customizable settings like resolution and quality. **Description:** Convertio allows you to upload WEBM videos from your computer, Google Drive, or Dropbox and convert them to MP4 format.

HandBrake

URL: https://handbrake.fr/

Features: Free converter, supports multiple formats, batch conversion, compression features.

Description: HandBrake is a free tool that supports a wide range of formats and is known for its ability to convert and compress large files quickly.

Movavi Video Converter

URL: https://www.movavi.com/support/how-to/how-to-convert-webm-to-mp4.html

Features: Desktop application, supports multiple formats, editing tools.

Description: Movavi Video Converter is a desktop app that allows high-speed conversions and also offers video editing tools.

Online-Convert

URL: https://video.online-convert.com/convert-to-mp4

Features: Online conversion, supports multiple formats, customizable settings.

Description: Online-Convert offers a free online tool to convert WEBM to MP4 with various

customization options.

AConvert

URL: https://www.aconvert.com/video/webm-to-mp4/

Features: Online conversion, supports multiple formats, batch conversion.

Description: AConvert is an online tool that allows you to convert WEBM to MP4 and supports various other formats.

CloudConvert

URL: (https://cloudconvert.com/webm-to-mp4)

Features: Online conversion, supports multiple formats, customizable settings.

Description: CloudConvert offers a free online tool to convert WEBM to MP4 with various

customization options.

ConvertFiles

URL: https://www.convertfiles.com/convert/video/ Features: Online conversion, supports multiple formats.

Description: ConvertFiles is a simple online tool for converting WEBM to MP4.

FreeFileConvert

URL: https://www.freefileconvert.com/webm-mp4

Features: Online conversion, supports multiple formats, batch conversion.

Description: FreeFileConvert offers an online tool to convert WEBM to MP4 and supports various other

formats.

OnlineConverter

URL: https://www.onlineconverter.com/webm

Features: Online conversion, supports multiple formats.

Description: OnlineConverter offers a free online tool to convert WEBM to MP4.

AnyConv

URL: https://anyconv.com/webm-to-mp4-converter/
Features: Online conversion, supports multiple formats.

Description: AnyConv is an online tool that allows you to convert WEBM to MP4 and other formats.

CoolUtils

URL: (https://www.coolutils.com/online/Movie-Converter/)

Features: Online conversion, supports multiple formats.

Description: CoolUtils offers an online tool to convert WEBM to MP4.

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67 Places To Sell Your Video & How - With Links

This is worth repeating:

Screencasts are Videos. There are 4 ways to monetize videos:

- 1. Sell the Video itself
- 2. Sell access to the Video such as on a membership site or an ecourses site
- 3. Make the Video FREE but monetize that by
 - collecting leads (emails on a landing page) to download or view the video
 - offering the free video but send viewers (traffic) to a site/Page to get it
- 4. Make the Video FREE To view but sell or use ads where they view it

You probably already have an idea where you're going to sell your video product. You can always sell any of your creations from your website or blog.

MarketPlaces - With Affiliate Sellers

Virtual marketplaces are places where information products are bought and sold, and where other marketers promote digital products like yours for an "affiliate" commission. Some of the sites (like Clickbank) you pay a fee to add your product and a commission to an affiliate seller. Some allow you to setup a "storefront" (could be a single product page or an actual many-products store) for a fee, plus a commission you pay if an affiliate sells your product for you. IF someone just sees your product listed, and buys, there is no commission to pay.

The upside to selling your videos or video courses or and digital products on these sites is that these other marketers will sell your product for you. You select a commission percentage you pay them for every sale. The higher the commission you offer, the harder these marketers will work to sell your video product for you.

You don't have to do any selling.

There are product sellers who make six and seven figures a year offering their digital products on these sites.

We are listing below where these marketplaces are online, starting with the top 4. They can make you a lot of money.

ClickBank

URL:(https://www.clickbank.com)

Features: Wide range of digital products, including eBooks, online courses, and software. Flexible commission structures and cookie durations.

Description: ClickBank is popular for digital products. Affiliates can promote these products, earning commissions based on the merchant's chosen structure.

JVZoo

URL:(https://www.jvzoo.com/)

Features: Platform for selling digital products, with a strong focus on affiliate marketing. Offers instant commissions, easy product creation, and sales funnel management. Integrates with PayPal and other payment gateways.

Description: JVZoo is similar to WarriorPlus, focusing on digital products and affiliate marketing. It allows vendors to sell products and recruit affiliates, with features like instant commissions and sales funnel management.

WarriorPlus

URL:(https://warriorplus.com)

Features: All-in-one digital product marketplace for vendors and affiliates, focusing on internet marketing and digital products. Supports product launches, affiliate marketing, and sales funnels. Instant payments through PayPal or Stripe, and options for one-time payments, recurring subscriptions, or pay-what-you-want models.

Description: WarriorPlus is a hub for digital product sales and affiliate marketing. Affiliates can promote products, and vendors can easily manage their sales funnels and affiliate programs.

Gumroad

URL:(https://gumroad.com)

Features: Easy-to-use interface, pre-orders, upselling, audience management. Creators can sell eBooks, music, software, and more directly to their audience.

Description: Gumroad is ideal for creators looking to sell digital products directly. Affiliates can promote products through Gumroad's affiliate program, helping creators grow their customer base.

Etsy

URL:(https://www.etsy.com/sell)

Features: Specializing in handmade, vintage, and unique goods. While primarily physical, some digital products like printables and digital art and ebooks can be sold.

Description: Etsy is a community-driven marketplace. Affiliates can promote unique digital items like digital art or printables, leveraging Etsy's existing customer base.

Amazon

URL:(https://sell.amazon.com)

Features: Large customer base, robust marketing capabilities, trusted brand reputation. Amazon's affiliate program allows affiliates to earn commissions on digital products.

Description: Amazon is a giant in the e-commerce space. Affiliates can promote digital products like eBooks and software, leveraging Amazon's vast customer base.

eBay

URL:(https://www.ebay.com https://www.ebay.com/sl/sell)

Features: Global customer base, user-friendly interface, secure transactions. eBay's affiliate program allows affiliates to promote digital products.

Description: eBay is a veteran marketplace. Affiliates can promote digital products, benefiting from eBay's global reach and trusted reputation.

Envato & CodeCanyon

URL: (https://author.envato.com/ / https://codecanyon.net/ / https://audiojungle.net/ https://graphicriver.net/)

Features: Envato has a Network of digital marketplaces offering creative assets like themes, templates, music, coding-related digital products (scripts, plugins, SaaS, etc.), graphic assets, audio tracks, sounds effects and more. Envato's affiliate program has a three-tier structure with different commission structures.

Description: Envato's Network of digital marketplaces is ideal for creative professionals. Affiliates can promote digital assets across various niches, with a 90-day cookie duration for high-value conversions.

VideoHive (Envato Market)

URL:(https://videohive.net/ to sell: https://author.envato.com/)

Features: Part of the Envato network, specializes in video templates and stock footage. **Description:** VideoHive is great for selling video-related digital assets. Affiliates can promote these products through Envato's affiliate program.

Shopify

URL:(https://www.shopify.com)

Features: Customizable online storefronts, integration with various payment gateways and marketing tools, flexibility in pricing and promotions.

Description: Shopify is a robust e-commerce platform. Affiliates can help promote your digital products through Shopify's affiliate program, leveraging its customizable and flexible features.

AppSumo

URL: (https://sell.appsumo.com)

Features: Deals on digital tools and software, recurring commissions, community-driven platform. **Description**: AppSumo offers deals on various digital products, including software and tools, and is known for its community-driven approach and recurring commission opportunities

RedBubble

URL: (https://www.redbubble.com)

Features: Focuses on print-on-demand products, but also allows the sale of digital art and other digital goods.

Description: RedBubble is great for artists selling digital art. Affiliates can promote these products, especially those with a niche audience interested in art and design.

Digistore24

URL:(https://www.digistore24.com/)

Features: Global marketplace for digital products, supporting various payment methods and currencies. Offers features like affiliate management, sales funnels, and email marketing integration.

Description: Digistore24 is a global platform for selling digital products, with robust features for affiliate management and sales funnels. Affiliates can promote products to a global audience.

Creative Market

URL:(https://creativemarket.com/)

Features: Marketplace for creative assets like graphics, fonts, and templates.

Description: Creative Market is a platform for selling digital creative assets. Affiliates can promote these products, helping creators reach a broader audience.

Mighty Networks

URL:(https://www.mightynetworks.com/)

Features: Platform to create communities and sell digital products, including online courses, memberships, and downloads. Integrated tools for content creation, community building, and monetization.

Description: Mighty Networks allows you to create communities and sell digital products. Affiliates can promote these products, helping creators build loyal communities.

Payhip

URL: (https://payhip.com)

Features: Free store and website creation, Tools for creating product listings, Integrated payment processing and delivery of digital products, Advanced store builder, Affiliate program, Integration with popular email marketing providers.

Description: Payhip is a platform designed for creators to sell digital products. It offers a free store and website builder with customizable themes and a user-friendly interface. Payhip handles payment processing, delivery of digital products, and provides features like affiliate programs,

upsells, and cross-sells. It also integrates with various email marketing services, making it a comprehensive solution for selling digital goods.

TradeBit

URL: (https://www.tradebit.com)

Features: Hosting and display of digital files for free (commissions paid only on sold), Accepts payments via PayPal or credit card, with weekly payouts to merchants, Free subdomain storefront and widgets for embedding on other websites, Group features for creating member areas or groups, Affiliate network, with high commission rates for affiliates promoting products, online advertising tools to increase sales.

Description: TradeBit is one of the world's largest download stores, specializing in hosting and selling digital products such as repair manuals, auto manuals, and more. It offers a free storefront, payment processing, and weekly payouts. Merchants can upload files via FTP or the web interface and use group features to manage discounts and memberships. TradeBit also supports an affiliate network, allowing affiliates to earn commissions by promoting products.

Hotmart

URL: (https://www.hotmart.com)

Features: Link Manager for shortening promotional links, Advanced analytics, User-friendly interface, Tools for affiliates and creators to promote products effectively.

Description: Hotmart is a platform that connects creators of digital products with affiliates who can promote these products. It features a Link Manager that allows users to shorten and personalize their promotional links, making it easier to track and optimize campaigns. Hotmart also provides advanced analytics and reporting tools, helping both affiliates and creators to manage their links and promotions efficiently

Avangate

URL: (https://www.avangate.com/)

Features: Focuses on software solutions and digital goods, deep linking, extensive analytics, generous commission rates up to 85%, and localized shopping carts.

Description: Avangate is ideal for promoting software and digital goods. Affiliates can use deep linking and benefit from generous commission rates and extensive analytics.

Flipsnack

URL: (https://www.flipsnack.com/)

Features: Platform for creating and selling interactive digital publications.

Description: Flipsnack is ideal for selling interactive digital publications. Affiliates can promote these products, helping creators reach a broader audience interested in digital content.

LemonSqueezy

URL: (https://www.lemonsqueezy.com/ecommerce/digital-products)

Features: Easy-to-use platform for selling digital products, customizable sales pages. **Description**: LemonSqueezy is a user-friendly platform for creators to sell digital products, providing affiliates with a straightforward way to promote and earn commissions.

Places Where You Can Create a Storefront/Page For Selling

These sites give you a place - for a monthly fee - to create a storefront or product page for selling your product and typically tools for simplifying the selling process or for having & managing your own affiliates

Ecwid

URL:(https://www.ecwid.com)

Features: Create an online store in minutes, sell digital products from your own website, social media, or marketplaces. No transaction fees, support for large files, pre-orders, and subscriptions. **Description**: Ecwid allows you to sell digital products directly from your website or other platforms. Affiliates can promote your products, and you keep all the profit with no transaction fees

Memberful

URL: (https://memberful.com/)

Features: Membership platform for selling exclusive content, integrates with popular platforms like WordPress and Mailchimp.

Description: Memberful is a membership platform for selling exclusive content. Affiliates can promote memberships, helping creators build a loyal audience.

Podia

URL: (https://www.podia.com)

Features: User-friendly no-code interface, quick setup for online courses, memberships, and downloads. Integrated email marketing, website building, and customer messaging.

Description: Podia is great for entrepreneurs and creators. Affiliates can promote online courses, memberships, and downloads, helping creators reach a broader audience.

Sellfy

URL:(https://sellfy.com)

Features: Customizable storefronts, support for various digital products, subscription models, and discount codes. Easy integration with social media and blogs.

Description: Sellfy allows you to create a unique storefront for your digital products. Affiliates can promote these products, leveraging Sellfy's customizable features and subscription models.

FastSpring

URL:(https://fastspring.com/solutions/selling-digital-products/)

Features: Full-service e-commerce platform specializing in the sale of digital products, including software, eBooks, and online courses. Offers features like localized pricing, **multiple payment options**, and advanced analytics.

Description: FastSpring is a comprehensive e-commerce platform for digital products, offering localized pricing and multiple payment options. Affiliates can promote these products, benefiting from FastSpring's advanced analytics.

PayLoadz

URL:(https://payloadz.com/)

Features: Digital delivery system for selling eBooks, software, and other digital goods.

Description: PayLoadz is a platform for selling digital products with a focus on secure delivery.

Affiliates can promote these products, ensuring reliable transactions.

SendOwl

URL:(https://www.sendowl.com/)

Features: Platform for selling digital products, supports large files, customizable checkout pages. **Description:** SendOwl is great for selling digital products with customizable checkout pages. Affiliates can promote these products, enhancing the customer experience.

Top Online Video eCourse Platforms

There are also online course platforms where you can sell your videos - without having to create a website of your own. Here are a few of the top websites where you can publish and sell a video-based course (or an information product).

Each of the teaching platforms operates differently. They have minimum and maximum prices that you can give your product. They charge different fees when you make a sale. Some let you get started for free and others have membership fees. They all have sizable audiences, guaranteeing you'll get a lot of eyeballs on your offer.

Here's a breakdown of each website with its URL, key features, and how it can be used for selling Ecourses:

Teachable

URL: https://www.teachable.com

Features: Drag-and-drop course builder, Unlimited video hosting, Integrated payment processing (PayPal, Stripe), Customizable course websites, Marketing tools (coupons, affiliate programs), Course analytics and reports

Description: Teachable allows you to easily create and sell Ecourses with its user-friendly platform. You can host videos, quizzes, and assignments, plus set up your own pricing models (one-time, subscription, etc.). It's great for those looking for a platform that provides course creation and marketing tools all in one.

Udemy

URL: https://www.udemy.com

Features: Marketplace for course discovery, Wide audience reach, Built-in video, hosting and quizzes, Course creation tools, Instructor revenue share model, Discounts and promotions. **Description**: Udemy's marketplace model lets you sell courses to a massive audience. It's ideal for creators who want exposure to a global audience but requires giving up a portion of earnings. You'll have tools for course creation, and Udemy handles much of the marketing.

Kajabi

URL: https://www.kajabi.com

Features: All-in-one platform (course creation, marketing, email), Membership site capabilities, Automated marketing and sales funnels, Payment integrations, Landing pages and websites, Video hosting

Description: Kajabi offers a comprehensive platform to not only create Ecourses but also market and sell them. It includes powerful automation tools for email marketing, customer tracking, and creating landing pages, making it perfect for those who want a complete course selling system.

Flora LMS

URL: https://floralms.com

Features: Course creation tools, Learner management, Payment processing, Built-in gamification (badges, leaderboards), Certificates of completion

Description: Flora is a platform for creating and selling online courses with learner tracking and engagement features. You can offer a gamified experience with certificates, which can boost student retention. It's great for course creators who want to offer interactive learning experiences.

WizIQ

URL: https://www.wizig.com

Features: Virtual classrooms, Live and recorded classes, Integrated payment systems, Course creation tools, Whiteboard and screen-sharing tools, Student management **Description:** WizIQ is geared toward instructors who want to conduct live sessions along with their pre-recorded content. You can sell both live and on-demand courses, making it an ideal choice for educators who want to offer live webinars or interactive learning experiences.

LearnWorlds

URL: https://www.learnworlds.com

Features: Interactive video features, Course creation tools (quizzes, assignments), White-labeling (branding options), Affiliate programs, Sales and marketing tools, In-depth analytics **Description**: LearnWorlds allows you to create highly interactive Ecourses with quizzes, assignments, and video features. Its built-in marketing tools help you promote your courses and manage affiliate programs. It's perfect for those seeking a customizable solution with powerful marketing and sales tracking features.

LearnDash

URL: https://www.learndash.com

Features: WordPress plugin for course creation, Quizzes, certificates, and assignments, Memberships and subscription models, Reporting and analytics, Integrations with other tools (eCommerce, email marketing)

Description: LearnDash is a WordPress plugin ideal for those who want more control over their course website. It provides robust course creation features like quizzes and certificates, and integrates easily with payment and marketing tools. It's perfect for WordPress users looking for a customizable platform.

SkillShare

URL: https://www.skillshare.com

Features: Community-based learning, Subscription-based model, Tools for course creation (video, assignments), Member interaction (projects, discussions), Revenue share from premium members

Description: SkillShare is ideal for creators who want to tap into a subscription-based model. You earn revenue based on the number of premium members watching your content. It's perfect for teachers who want to create shorter, bite-sized courses and benefit from an active community.

Podia

URL: https://www.podia.com

Features: All-in-one platform (courses, membership, digital downloads), Email marketing automation, Live chat and support, Sales pages and checkout, Affiliate marketing options **Description:** Podia allows you to sell Ecourses, memberships, and digital products on one platform. You can easily create sales pages and automate marketing emails, making it a great choice for creators who want a simple, streamlined experience with powerful marketing features.

Thinkific

URL: https://www.thinkific.com

Features: Easy course builder (drag-and-drop), Membership site options, Quizzes, surveys, and assignments, Integrated payment gateways, Marketing tools (email campaigns, promotions) **Description**: Thinkific provides an intuitive platform to create and sell Ecourses, with features like quizzes, surveys, and membership capabilities. It's particularly suitable for course creators looking for an easy-to-use platform with effective marketing tools.

Academy of Mine

URL: https://www.academyofmine.com

Features: Custom branding, LMS with course creation and management, E-commerce features (subscriptions, one-time purchases), Student management, Interactive features like quizzes and assignments

Description: Academy of Mine is a highly customizable platform for selling Ecourses. You can

brand your courses to match your business and set up various pricing models. It's a great choice for businesses looking to provide a more branded, personalized experience for students.

Teachery

URL: https://www.teachery.co

Features: Simple course creation tools, Unlimited students, courses, and content, Integrated payment options (Stripe, PayPal), Customizable landing pages, Minimal design-focused platform **Description**: Teachery is for course creators who need a straightforward, no-frills platform. It's easy to use and offers unlimited courses and students, making it perfect for people who want to get started without worrying about complicated features.

Ruzuku

URL: https://www.ruzuku.com

Features: Simple course creation tools, Integrated payment processing, Drip content feature, Quizzes and assignments, Community discussion boards

Description: Ruzuku is focused on simplicity and ease of use. You can quickly create courses and sell them with built-in payment processing, while also engaging students with quizzes and community boards. It's perfect for those looking for an uncomplicated course creation & selling.

Where to Giveaway/Share Your Video

You may want to give away your video product. You can do this to build an email list and sell future courses and products to the people on that list. There are plenty of video sharing websites that attract *millions* and in some cases billions of viewers each month.

You can upload your video product to these top video sharing sites *if you're giving it away.* There are also options to make your video private, and selling access to it. Try to include relevant industry keywords and phrases in your video description content, to harness the power of search engine optimization (SEO) for more traffic.

YouTube

URL: (https://www.youtube.com)

Features: Unlimited free video hosting up to 4K quality, live streaming, content premieres, monetization through ad revenue, embeddable videos, advanced video analytics, privacy settings (Public, Private, Unlisted), comment and embedding control.

Description: The largest video hosting platform, ideal for creators and businesses looking for wide reach and monetization options.

Vimeo

URL: (https://vimeo.com)

Features: Free video hosting with limited uploads, customizable player settings, co-sharing feature, marketing tools, advanced privacy options (including password protection and private links), detailed analytics. The free plan has limitations, but paid tiers offer more features.

Description: A platform focused on creative professionals, offering high-quality video uploads and an ad-free experience.

Dailymotion

URL: (https://www.dailymotion.com)

Features: Free video uploads and sharing, monetization through ads, global audience reach, supports HD video playback, privacy settings (Public, Private, Password Protected), embed codes for sharing videos.

Description: A global video-sharing platform similar to YouTube but with less competition, ideal for content creators looking for an alternative.

ItemFix (Formerly LiveLeak)

URL (https://www.itemfix.com)

Features: Video Hosting and Sharing, Templates and Editing Tools, Meme and GIF Creation, Text to Speech, Social Interaction, Security and Hosting, Content Rating and Age Verification.

Description: ItemFix.com is a social video factory that allows users to upload, edit, and share videos in a creative and interactive way.

ItemFix is ideal for content creators who want to enhance their videos with creative templates, share their work socially, and engage with a community of like-minded users. Its user-friendly interface and robust editing tools make it a versatile platform for various types of video content.

Facebook / FaceBook Watch

URL: (https://www.facebook.com / https://www.facebook.com/watch/)

Features: Free video hosting, live streaming, video ads, targeted audience reach, embeddable videos. **Description**: The most used social media platform, ideal for businesses hoping to scale higher and increase brand awareness.

Twitch

URL: (https://www.twitch.tv)

Features: Live streaming, interactive features like live chat and subscriber badges, monetization through subscriptions, Bits, and ads, limited video storage for past broadcasts.

Description: Predominantly used by gamers but also includes other content types like music and talk shows, fostering a strong community vibe.

Wistia

URL: (https://wistia.com)

Features: Free plan with limited video uploads (up to 25 videos), HD video uploads, link embedding, integrations with Hubspot, MailChimp, and Marketo, occasional ads.

Description: A platform for professional video marketers, offering robust customization and analytics tools.

Vidyard

URL: (https://www.vidyard.com)

Features: Unlimited video uploads, no restrictions on size or quantity, marketing and sales features, customizable player and privacy settings, 4K video support.

Description: A platform focused on video marketing, offering unlimited uploads and robust marketing features. Focused on sales videos.

TikTok

URL: (https://www.tiktok.com)

Features: Short-form video sharing, creative tools like filters and music clips, engagement prioritized algorithm.

Description: A highly popular short-form video-sharing app with a diverse user base, known for its engaging and creative content.

TikTok Live

URL: (https://www.tiktok.com/live)

Features: Live streaming, real-time interaction, monetization through gifts and ads.

Description: The live streaming feature of TikTok, allowing creators to engage with their audience in real-time.

9GAG TV

URL: (https://9gag.com/)

Features: Hosting pictures, GIFs, and videos, uploading content from other platforms.

Description: A social media site offering a variety of content types and easy sharing capabilities.

Streamyard

URL: (https://streamyard.com)

Features: Live streaming, multi-streaming to various platforms, screen sharing, live chat integration. **Description**: A platform focused on live streaming, allowing users to stream to multiple platforms simultaneously and engage with audiences through live chat.

Restream

URL: (https://restream.io)

Features: Multi-streaming to 30+ social platforms, fallback to backup streams, monitoring and alerts.

Description: A platform that helps users reach a wider audience by live streaming to multiple platforms simultaneously, with features like backup streams and real-time monitoring.

IGTV (Instagram TV)

URL: (https://instagram.com/tv/)

Features: Long-form video sharing up to 60 minutes, integration with Instagram accounts.

Description: A feature within Instagram for sharing longer videos compared to the standard feed.

Hippo Video

URL: ttps://www.hippovideo.io/)

Features: Live streaming, VOD hosting, monetization, video security, white-label streaming, editing and creation tools, customization options, marketing tools, screen recording.

Description: A platform that offers interactive and personalized video content for sales, marketing, and education, including various tools for engagement and analytics.

Streamable

URL: (https://streamable.com/)

Features: Video hosting, easy sharing, embeddable videos.

Description: A simple platform for hosting and sharing videos, known for its ease of use and

minimalistic approach.

Clipchamp

URL: (https://clipchamp.com/)

Features: Video hosting, video editing tools, screen recording.

Description: A platform that offers video hosting along with robust video editing and screen recording

tools. Not a heavy video sharing site.

Share Sites With Less Censorship or Restrictions

Rumble

URL: (https://rumble.com)

Features: Video hosting, live streaming, monetization options, less censorship compared to

mainstream platforms.

Description: A platform known for its less restrictive content policies, offering monetization options

and live streaming capabilities.

BitChute

URL: (https://www.bitchute.com)

Features: Decentralized video sharing, peer-to-peer hosting, minimal censorship.

Description: A decentralized platform that avoids single-server dependency and censorship, offering a free and open video sharing environment.

Odysee

URL: (https://odysee.com)

Features: Decentralized video sharing, peer-to-peer hosting, minimal censorship.

Description: Similar to BitChute, Odysee is a decentralized platform that offers a free and open video

sharing environment with minimal censorship.

PeerTube

URL: (https://joinpeertube.org/)

Features: Peer-to-peer video sharing, no censorship, ability to host own servers.

Description: A decentralized video sharing platform that avoids single-server dependency and

censorship. Users can host their own servers known as instances.

Video Share Sites - Music Focused

Vevo

URL: (https://www.vevo.com)

Features: Music video hosting, live performances, artist profiles.

Description: A platform primarily focused on music videos and live performances, offering high-quality

content from various artists.

Triller

URL: (https://www.triller.co/)

Features: Short-form video sharing, music integration, social features.

Description: A short-form video app similar to TikTok, focused on music and social interaction.

FunFact: We know some of you may want to access these resource links many times. To simplify the time and effort needed to find and use your links, we created a *companion* 2-Page "LinkBook" (created by one of our App Makers) with *just* the names and the links (opens site in a separate tab page). Simplicity IS sophistication. ...

A Treasure Trove of Money Makers

Screencasting videos is a great way to make some money. It's fast, simple and there are an enormous number of possibilities. It is well suited for getting you started - for free.

Yet, Screencasting is just the beginning. Seriously.

You can use tools like Apps & AI to create products to sell and make even *more* money. The Free Screen Record-r App we use for this eBook, is just one of those many money making apps.

Are you ready to spend a few minutes to see just a few Money Making possibilities?

On our site <u>DeadEasySoftware.com</u>, there are a *growing* number of Simple Software Apps designed to help you create products to sell. (All for the one \$5/mo membership fee!)

Where AI can help, each AI App has ALL the best AI Models in the world INSIDE each App (like ChatGPT, Claude3, Gemini, Llama & Over 120+ more) for you to use WITHOUT the limits "Free" AI apps have - just choose in the App the AI you want to use to create your product.

Below we will introduce you to a *FEW* of the simple ways - with simplified Apps - you can create products to make money. We can not list them all simply because we add Apps *constantly*.

These are Apps people are already using to create products they are selling. (You could join the fun) •

A Few of Many Make Money Apps Do the Work



UTubeBook™ Maker is a NON-AI App that Creates a "Gallery of Videos" Book - a Stand-alone Web App that runs on ANY DEVICE!

Legally Use ANY Videos You Choose from YouTube or Vimeo

YouTube can be used for things like getting some traffic via Videos you create, But It is VERY difficult, and expensive, to make money *directly* on the YouTube site *itself*. We fixed that.

UTubeBook™ Maker Pro creates a Video Book App you CAN sell or give away by leveraging those Videos on YouTube. **ANY video on YouTube** & Vimeo. How?

When anyone uploads a Video to YouTube (or Vimeo), they have to agree/not agree to allow that video to be "embedded" viewed & shared in websites outside of YouTube. *UTubeBook™ Maker* creates UTubeBooks™ by using those "embed links".

IT DOES NOT COPY the videos into the App - just loads the video thumbnail and first frame in the App. The Book App that is created, loads (FAST!) & displays those videos - ON DEMAND.

The *UTubeBook™ Maker* creates Apps that *can be uploaded on any website anywhere*. And it can be password protected!



Get an eBook Written for Amazon In Minutes. (Why not? We did it)

We have THREE eBook Maker Apps. Al eBook Write-r - HE & Al eBook Write-r Xtreme

(Human Enhanced AI & Pure AI Versions)

We used the Al eBook Write-r Xtreme App for a test. It can Create COMPLETE Non-Fiction eBooks from a simple description of an idea (We used 4 sentences!)

In 2 days, we created 4 Kindle eBooks (85+ Pages LONG!) READY TO BE PUBLISHED - Approved by Amazon and LISTED for sale - Approved EXACTLY as written by our App.

We made no changes or edits. The App delivers an eBook in Kindle Format ready to be published that Amazon did not know was Al. **They are available on Kindle RIGHT NOW**.

Of course, you could also *sell* the eBooks yourself. (on X, GumRoad, FaceBook, etc.)

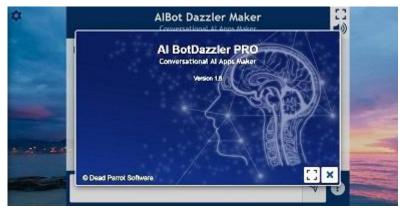


AIMX - AI Maker Xtreme (App Maker)

Create COMPLETE AI Apps - packaged & ready for buyers to download. Create an AI App In minutes, focused on a specific use or task, such as content creators. NO Coding. Fill In the Blank.

Want to create an AI App that generates headlines and titles? AI App that Chooses domain names for you? An AI App that produces Recipes?All Easy! (some of the Apps on this site were created with THIS App.)

All that is needed is an idea and a few pieces of information.



Al Bot Dazzler Pro - Al App Maker

Create COMPLETE conversational AFocused (Chat)Bot Apps packaged & ready for buyers to download. In minutes, focused on a specific topic (like health, travel, etc.) OR for you to use on your sites.

Create an AI App that will chat with people about whatever topic you choose - Easy! NO coding.

Create AFocused AI App (basically a chatbot or agent) to converse on any topic (and ONLY that topic), from fish to recipes. Have a website in a niche market like goldfish? Create a focused App where people can ask questions about goldfish!

Some of our AFocused AI Apps were created with THIS Maker App! All You need is to choose a topic & fill in some blanks.



Al Arsenal App - A MANY Al Models Interface

Use this App to use any of *HUNDREDS of AI Models* - for FREE (We pay for it) - EXACTLY THE SAME as their company sites. Just like using *ChatGPT* or *Gemini* or *Claude* or whatever. We have them all.

The versatile Al Arsenal App is a powerful Al tool - it provides information, answers questions, content and fulfilled requests *using any Al Model you select*. Ask questions (prompts) and get responses.

This app goes beyond ChatGPT by offering you the ability to CHOOSE from a wide array of MANY Al models. You can **do everything with this App, that you can do at OpenAl, for example.**

The possibilities for what you could create are endless, including ANY type of content.

The possibilities for what you can create with *just* these Money Maker Apps are *endless* BUT *there are more...*

28 More (Other) DeadEasy Ways To Make Money

We can all use more money - and the more ways possible, the better.

Screencasting videos are just one way. Over half of the <u>DeadEasySoftware.com</u> site is dedicated to Apps to help people make money - both Free Apps and Apps included with the \$5/mo membership.

Yes, we have Apps - *Al and Non-Al Apps* - DESIGNED to make the task of making money Simple & EASY. We built "Money Apps" specifically for **Making Income**. **The APPS Do The Work**.

ALL of these Apps require NO effort and **NO Coding**. Simply fill in the blanks.

The list below mentions 25 of the 31 Money Maker Apps currently on the site.

Naturally, we recommend the Apps our engineering team created, and they are mentioned below with these ways of making money.

Without Effort or coding or writing, You Can provide "Work When You Want" Services OR Create HUNDREDS of Products to sell: Your own Apps or Your own content.

However, we admit it is possible to find different Apps out there that can help you make money in the ways we describe below. Whether you use theirs, or our Apps, these are other possible ways to make money.

• Use AI eBook Write-r HE or AI eBook Write-r Xtreme apps to Be an Author - Create eBooks to Sell on Amazon or Facebook or Gumroad or Google Play, Draft2Digital, etc. - written FOR YOU by Our AI Apps from an Idea.

Create Tech books, Recipe Books, children's books, hobby books - any idea you can think up.

We PROVED it could be done - We used our ebook writing APPs to get books accepted & published on Amazon IN 2 DAYS. (We have 6 ebooks on Amazon right now collecting royalties)

 Use AI Bot Dazzler or AIMX to Create & sell your own Custom GPT ChatBot APPs (we Call them AFocused AI Apps) - secured and unbreakable. NO coding, SIMPLE.

- Create Video Books with UTubeBook Maker™ or UTubeBook Maker™ PRO to sell anywhere online.
 These NON-AI Apps can turn ANY videos on YouTube or Vimeo into a stand-alone (no Cloud!) SPA UTube Video Book App. THOUSANDS of possibilities.
- Create Video eCourses with *UTube Book Maker™* or *UTube Book Maker™* PRO to sell, using the videos of the course in the UTubeBook.
- Create Human-style Blog Content to Freelance/Sell with the Apps Quick Easy AI (ChatGPT) or AI Arsenal App™ and AI Blog Helper App. (Work when you want)
- Create PDF books to freelance/sell/use with the (Non-AI) PDF-r App
- Create Human-style Article Content to Freelance/Sell with Our Al Article Assistant
 App or Quick Easy Al (ChatGPT) or Al Arsenal App™ or Al Multi-Content Maker.
- Create PLR Content to sell to people who need products they can customize and resell as their own - Books, Newsletters, Reports, etc. - with Quick Easy AI (ChatGPT) or AI Arsenal App™ or AI eBook Write-r Xtreme or AI Multi-Content Maker.
- Create Video Scripts to Freelance/Sell with Quick Easy AI (ChatGPT) or AI Arsenal App™ or AI Video Scripter.
- Create human-style 'Reports' Content to Freelance/Sell/Use with Quick Easy AI
 (ChatGPT) or AI Arsenal App™. Reports are also good for freebies to build a list.
- Create NEW Humanized Content to freelance/sell/use with Al ReWrite-r Xtreme.
- Create human-like Social Media posts to Freelance/Sell/Use with Quick Easy AI (ChatGPT) or AI Arsenal App™ or X Post Writer AI or AI LinkedIn Post Helper.
- Create a Newsletter to Freelance/Sell with Human-style writing with Quick Easy AI (ChatGPT) or AI Arsenal App™.
- Create Al APPs to Sell WITHOUT CODING created For You with Al Bot Dazzler or AIMX.
- Create Sales Copy to Freelance/Use Our Al Apps do the writing, you just describe the products and choose a "style" and a type (model/framework) of sales copy With

Quick Easy AI (ChatGPT) or AI Arsenal App™ or Double-AI App.

- Create a Custom (Non-AI) SPA Web App Page to freelance/sell by turning ANY list of Web Sites (such as "The Top XX sites for _____") with Web List Curator Xtreme App.
- Create Checklists to freelance/sell with Quick Easy AI (ChatGPT) or AI Arsenal App™ or AI Checklist Maker App.
- Create an Custom EVENT Promotion Page as a Single Page Web App to sell/freelance/use with the (Non-Al) Event-r App Maker App.
- Create an Custom Catalog List as a Single Page Web App to sell/freelance/use with the (Non-Al) Lister Maker App.
- Create email Copy for Others Our Al Apps Like Quick Easy Al (ChatGPT) or Al
 Arsenal App™ can create dazzling email content others will pay you to get.
- Create an Custom "Ad/Landing Page" as a Single Page Web App to sell/freelance/use with the (Non-Al) *Ad Page Maker* App.
- Create Software APPs to freelance/sell with Our AI Code Expert App. It can create COMPLETE Apps for you in ANY software language (PHP, JavaScript, Python, C, etc.)
- Create Prompts to sell/use using the *Al Prompt Engineering* App. [NOTE: The Prompts WE provide can NOT be sold @opyright 2024 BUT The Prompts the Al App produce you CAN commercialize]
- Create Digital Art Our 3 Al Imaging Apps can create amazing arts just from text describing the picture you want.
- With ReelDazzler App Create DazzleReels to sell We have an App that creates dazzling Audio/Visual "Reels" Apps that do NOT need a program like Power Point to run (stand-alone) & can be uploaded Anywhere, including on Our Hosting Site (for FREE)
- Create Memes and Posters to freelance/sell We have AI Image Apps like AI Imaginer that can create wonderful unique images,

and

the NON-AI Apps Like the *Meme-r* App you can use to add text - like memes - to the images. Our AI Apps can create the text you need, like famous quotes.

• QR Freelancer - Use our *ULTRA QR* App make to create multi-functional QR Codes, with Logos embedded and so forth, on sites like Fiverr.

AND MORE

In all cases, Our **AI** does the work, and **delivers ready-to-sell products in minutes**. There are actually more ways to make money with our APPs if you think about it.

We invested Tens of thousands of dollars in development so *you* can **produce income effortlessly**. And we add more Apps and Al Models, **continuously**.

(All takes is one good App! We Have over 70, so far)



FunFact: All Our Apps Have similar Look & Feel. Learn how to use one, and you know how to use them all! You never have to do more than fill in blanks or just click.

The END & The Beginning

We hope you enjoyed our first App Money Making book.

And believe this: We *love* to hear from our readers and our members anytime. Ideas, suggestions, opinions, or just to say hello, at <u>deadeasysoftware@gmail.com</u>.

This may be the end of the book, But it could be your beginning.

The hardest thing you will have to do is just take that first step, create that first video, that first product. The ones who succeed are always the ones that *do*, that *act*.



and

